# MGA – Academic Program
## Assessment Plan and Curriculum Map

*On which campuses is the program offered?*  Online  |  *College/School:*  Arts and Sciences; School of IT  |  *Department:*  English, MCA, School of IT

*Academic Degree:*

| | Learning Outcome | Assessment Types | Data Collection Points* | Target Performance |
|---|---|---|---|---|
| **Learning Outcome 1** | Students will analyze and evaluate various rhetorical situations and technologies which affect writers' and users' perceptions of written work | ENGL 5106: Technical Writing Project | | |
| | behavioral issues | ITEC 5310: Major Design Project<br>ITEC 5320: Final Collaborative Project | ITEC 5310<br>ITEC 5320 | 85% of students in the program will earn a score of 85% or higher on the assessment |
| **Learning Outcome 3** | Students will analyze and evaluate the latest digital environments and web technologies to write and publish in innovatively designed digital platforms | NMAC 5108: Final Collaborative Project<br>ITEC 5300: Final Website Project | NMAC 5108<br>ITEC 5300 | 85% of students in the program will earn a score of 85% or higher on the assessment |

Curriculum Map