

On which campus is the program offered? Cochran College/School: MGA/SOB Department: Health Service Administration  
 Academic Degree: Bachelor Major: Sport Management Track (if applicable): \_\_\_\_\_

		Case Study Internship Project	End of Term Fall/Spring	85% of students will score 75% or above on assessment.
		Exams	End of Term Fall/Spring	85% of students will score 75% or above on assessment.
		Written/Oral Presentation	End of Term Fall/Spring	85% of students will score 75% or above on assessment.
		Research Paper/Oral Presentation	End of Term Fall/Spring	85% of students will score 75% or above on assessment.

\*Data collected for assessment purposes should be segmented by program location. Cochran, Macon, Dublin, Eastman, or online students should be analyzed separately.

Please identify the method of instruction (i.e. case study, lecture, experiential instruction, team activity, writing assignment, quantitative exercises) to teach the learning outcome in courses required in the major. Not all major courses need to teach all learning outcomes.

Major Course	SMGT 3400	SMGT 3900	SMGT 4010	SMGT 4020	SMGT 4030	SMGT 4040	SMGT 4605			
			Case Study Internship Project	Case Study Internship Project			Case Study Internship Project			

					Exams	Exams				
					Written/Oral Presentation					
	Research Paper/Oral Presentation	Research Paper/Oral Presentation								