NEW ACADEMIC PROGRAM CONCEPT PAPER

(one-page limit)

Institution:
Date Completed at the Institution:
Name of Proposed Program/Inscription:
Degree:
Major:
1) Provide the institution's rationale for developing the proposed new academic program.
2) If the proposed program is not part of the institution's academic forecast, explain why the new academic program is being advanced as part of the institution's array of degrees and majors.
3) If the institution has low-producing programs, how does the proposed academic program fit and align strategically?
4) What is the projected enrollment for the program and on what basis were those estimates developed?
Approval by President or Vice President for Academic Affairs and Date: