

Provost's Comprehensive Program Review Report

Institution: Middle Georgia State University

Academic Program Name: Certificate in European Union Studies

CIP Code: 050106

Department: Political Science

Date of Last Internal Review: 1st review, started Fall 2016

Outcome of Previous Program Review (brief narrative statement): N/A

Current Date: 6/10/2021

Provost Response: Academic Affairs acknowledges the documented value of the Certificate in European Union Studies. The program will be placed on monitor until the proposed

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to categorically describe action(s) the institution will take concerning this program.

Program MEETS

Program is critical to the institutional mission and will be retained.

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Certificate in European Union Studies

School of Education & Behavioral Sciences

Political Science

June 13, 2016

April 9, 2021

Provide a summary related to the academic program's quality, viability,

Check any of the following to categorically describe action(s) the institution will take concerning this program.

Program MEETS Institution's Criteria

Program is critical to the institutional mission and will be retained.

Program is critical to the institutional mission and is growing or a high demand field and thus will be enhanced.

XX Program DOES NOT MEET Institution's Criteria


XX Program will be placed on a monitoring status.

Program will undergo substantive curricular revisions.

Program will be deactivated.

Program will be voluntarily terminated.

Other (identify/add text):

Academic Dean Signature: 

Dean of Graduate Studies Signature (when applicable):

Date: April 9, 2021

IERB's Comprehensive Program Review Rubric and Evaluation

Program Reviewed: Certificate European Union Studies

Contextual Notes: Summarize any demographic or environmental factors described in the introduction that might significantly impact assessment of the program
Even though there is no enrollment, "MGA does not bear any substantial costs for participating in the program."

Area of Focus	Exemplary Area	Satisfactory Area	Area of Concern	No Evidence	Notes
Enrollment Graduation Trends USG benchmark: Bachelor's Degrees: 10 graduates/year Graduate, Associate's or Certificates: 5 graduates/year	<i>This program has significantly positive enrollment trends and robust credit hour production</i> <i>Three year rolling average greatly exceeds USG minimum benchmark for degrees conferred</i>	<i>This program has stable or moderately positive enrollment trends and healthy credit hour production</i> <i>Three year rolling average meets or exceeds USG minimum benchmark for degrees conferred</i>	<i>This program has negative enrollment trends and weak credit hour production</i> <i>Three year rolling average does not meet USG minimum benchmark for degrees conferred; the program is "low performing"</i>		No students in the program in 5 years.

Programs falling under these benchmarks are designated as "low performing"

IERB's Comprehensive Program Review Rubric and Evaluation

Program Strengths of Note:

Program is offered at multiple institutions and costs nothing additional for the university. This program is very interdisciplinary.

Areas of Serious Concern:

Do students know about this Certificate? How can you increase enrollment?

If students are required to take the courses in their degree that would also get this certificate, then why not see if the student also wants the certificate? Or is this the embedded certificate?

Comprehensive Program Review

FY 2020 – 2021

Institution: Middle Georgia State University

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academic minor instead. There is no recognized accrediting body for this area of study, and so there is no external accreditation in place for the program.

The program is governed by a steering committee that consists of the institutional representatives for each participating institution; this committee elects officers to serve three-year terms as members of the program's executive committee, including the positions of executive director and assistant director. The executive director, in collaboration with the executive committee, is primarily responsible for the administrative and financial aspects of the program, including the recruitment and selection of faculty to teach in the program, compensation and assessment of faculty, operation of the program website (in coordination with the program's webmaster), billing of institutions for the program's share of tuition, transmitting payment to institutions for faculty compensation, and coordinating course delivery via the INGRESS shared registration platform and the GoVIEW LMS that are also used by other USG-wide collaborative programs such as eCore, eMajor, and USG Goes Global (study abroad).

The core of the program is delivered online through GoVIEW, as described above, and the five-course certificate can be completed completely online. However, courses with a focus on European politics, culture, and society that are offered by MGA may be counted as electives in

120,000 Georgia jobs are the result of over \$50 billion in foreign direct investment from the European Union.³

Georgia also hosts the North American headquarters of several European-based multinational corporations, including car manufacturers Mercedes-Benz, Porsche, and Groupe PSA (Peugeot). Georgia's deep and enduring ties with Europe are also indicated by the presence of seven national consulates (those of Belgium, France, Germany, Ireland, the Netherlands, Switzerland, and the United Kingdom), as well as numerous trade representatives and honorary consulates, in the state.⁴

Thus an understanding of the political, cultural, and business environment of the E.U. and Europe more broadly, as recognized by the EU Studies Certificate, continues to be a valuable complement to degrees in areas such as business, history, new media and communication, political science, and Spanish for students who plan to enter the workforce directly or pursue more advanced studies. Particularly as MGA continues to enhance its role as an affordable university committed to the economic development of our region and state, our participation in the EUSP is a way we can contribute in that area at minimal cost to the institution.

³ Delegation of the European Union to the United States, n.d. *Georgia–EU Trade in the United States*.
<https://euintheustrade.org/georgia/>

⁴ Georgia Department of Economic Development, n.d. *Consular Offices*.
<https://www.georgia.org/international/relations-protocol/consular-offices>