

FY 23 (July 2022-June 2023)



Evidence from the President's and Cabinet's calendar; letters of program approval by USG/SACSCOC; press release announcing the annual report; data that show number of views for State of the University.

**10. Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)**

Attend 8 meetings of the BOR; approve two graduate degrees; deliver Annual Report at State of the University Address; hold at least 20 stakeholder meetings; measure at least 812 views (2021 baseline) of State of the University address.

**11. Objective 1: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)**

Internal consultation among members of the OoP

- The department did not meet this objective.
- The department met this objective.
- The department exceeded this objective.

**14. Objective 1: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?**

Cabinet will continue to review strategies for promoting the State of the University address and will follow the launch of the new Strategic Plan with town halls and smaller campus meetups. Going forward, OoP will not track or measure its achievement based on academic degrees. As sponsored by the OoP, MGA will continue to hold its very successful Dinner in the Hanger, which hosts a couple of hundred state and regional political leaders, industry executives, and education professionals. We will increase the baseline of engagements from 20 to 200, measuring those engagements of the President and the Chief of Staff only and not other members of OoP.

**15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.**

University Counsel engaging university's compliance commission and reviewing policy changes flowing from USG review.

**16. Objective 2: Detail specifically how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort, etc)**

Number of policies drafted and placed in the University Policy Manual.

**17. Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)**

At least 5 new policies in the University Policy Manual will be updated in AY23.

**18. Objective 2: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc)**

Internal consultation among members of the OoP.











CONCLUSION The most significant achievements of the OoP are the completion of the new strategic plan, Middle Georgia's Path to Excellence; the successful second year of a tuition increase ask from the USG/BoR; several private gifts in support of projects like the new Center for Middle Georgia Studies; the Dinner in the Hanger event; the continued addition of academic programs degree offerings; and the successful preliminary steps to join NCAA II.

39. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc)

Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year; SACSCOC Standards

40. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

FUTURE PLANS AY23 1) The OoP did not increase its number of engagements with the State of the University as measured by its number of views. 2) The OoP far exceeded its goal of the number of stakeholders engaged in the development of the new Strategic Plan. The goal was a modest 75 individuals. Presentations were made to approximately 580 individuals, with dozens of meetings with alumni board members, staff council members, committees of the senate, students, faculty, academic leaders, and members of Cabinet. The Strategic Planning process and its results were highly successful. At the beginning of the academic year, 360 faculty and staff responded to a survey regarding the previous Strategic Plan. 3) The Office of the Provost and the EVP for Finance and Operations have maintained and tracked the ongoing metrics of the original tuition increase proposal and have determined that MGA is meeting its goals. Data will show, for example, that the retention rate has increased; that the workload of mental health professionals has decreased; that student-faculty interactions have increased; that enrollment is stable and growing; and that student awarded scholarships are increasing. FUTURE PLANS AY24 1) The OoP will lead and coordinate the implementation of Middle Georgia's Path to Excellence SP by managing the 15 Priorities identified at the August 2023 Cabinet Retreat along with quarterly updates from lead administrators: Strategic Priorities AY 24 from Middle Georgia's Path the Excellence)

[Projected ROI Three Year Metrics and Outcomes.pdf](#)

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