

<p>6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.</p>	<p>The division of enrollment management is responsible for enrollment on all campuses and providing students with resources for a successful semester through the recruitment, onboarding and enrollment process.</p>
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<p>7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish in 5 years.</p>	<p>Increase enrollment on all campuses including face-to-face and online. Establish an onboarding process that supports student transition and retention. Identify new pipelines of students to recruit and enroll. Improve customer service at each stage of the enrollment process. Increase retention rates across the university.</p>
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	<p>person recruiting of high school student not permitted and nationally there was a trend for adult learners not to enroll in post secondary institutions due to the strong economy and job market. Without having a strong new enrollment class for the fall, the spring and summer are significantly less likely to realize overall increases.</p>
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Objective 2

15. Objective 2: What was this department's second objective for this fiscal year?

Objectives should be specific, measurable, and achievable within one year.

Objective 3

<p>22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Increase face to face enrollment while impacting online enrollment.</p>
<p>23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>Percentage of students enrolled in face to face campuses versus online.</p>
<p>24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>An increase in percent of face to face spring and summer over prior years.</p>
<p>25. Objective 4: Provide details for your target performance level established (i.e. accreditation requirement, past performance data, peer program review, etc.)</p>	<p>Face to face for fall 2021 - 42.164%, spring 2021 - 43.13% and summer 2021 - 17.09%</p>
<p>26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, attendees, 75% engagement)</p>	<p>Face to face for fall 2022 is currently at 40.94% (increase of 3.3 percentage points), Spring 2022 - 41.38% (decrease of 1.75 percentage points), and summer 2022 - 14.61% (decrease of 2.48 percentage points).</p>
<p>27. Objective 2: Did your department meet this objective?</p>	<p>The department did not meet this objective.</p>
<p>28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this evidence next year?</p>	<p>We have collaborated with Academic Affairs and Student Affairs to develop strategies to increase the percentage of students enrolled in face to face courses for fall 2022. Our plans have focused significantly on the incoming freshmen as continuing students have established their learning modality structure already.</p>

Objective 4

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Increase the number of students living on campus.
30. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	

40. Please indicate which of the following actions you took because of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes or other directives within the reporting area) (Check all that apply)

- Disseminating/Discussing Assessment Results/Feedback to Appropriate Members of the Campus Community, Disseminating/Discussing Assessment Results/Feedback to Appropriate External Stakeholders, Faculty or Staff Support:
- Professional Development Activities, Trainings, Workshops, Technical Assistance, Process Changes: Improve, Expand, Refine, Enhance, Discontinue, etc. Operational Processes, Request for Additional Financial or Human Resources, Customer Service Changes: Communication, Services, etc.
- Evaluating O-5 (u)-41J T* Tw T* etc., E Prp P,o, Eesstiance,i0.2/TTO /PTfl int

