

# Office of the President

Division of the University:

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and goals of the department should be consistent  
-1874648685956160 what is the mission sta

ment for this department/area? Your mission should explain why the department/area exists a(p)-4 of stakeholder communities, engaging in effective executive communications, and	sand among its five campuses and with all improving compliance.
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## Objectives

**Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY22. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY23.**

### Objective 1

8. Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The Office of the President will engage in intentional monthly, quarterly, or annual outreach to colleagues across divisions to support institutional priorities.

- a. Attendance at all key USG meetings;
- b. Approval of new graduate degrees;
- c. Presentation of Annual Report at State of the

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outreach meetings Cabinet members have had  
presents basic data,

## **Objective 2**

	additionally addressed our need to improve DoD compliance to our MOU.
20. Objective 2: Did your department meet this objective?	The department exceeded this objective.
21. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	The OoP learned that setting Policy Manual revision as an annual goal keeps us on course to identify and track policies that need updates to keep MGA in compliance with USG, state, Federal, and regional accreditation (SACSCOC) guidelines. Cabinet will determine in summer 2022 which sections need to be addressed in AY23.

### Objective 3

<p>22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Secure state capital requests and implement government relations and campus coordination plans.</p>
<p>23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>Compare state appropriation from FY22, FY21, and FY23 for measurable improvement.</p>
<p>24. Objective 3: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>MGA will achieve maintain overall budget allocation from the State of Georgia (100% of \$36,905,041 FY20 as baseline)</p>
<p>25. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)</p>	<p>State Allocation FY 2020 \$36,905,041 (total ending)          State Allocation FY 2021 \$36,844,586 (total ending)          State Allocation FY 2022 \$45,191,857 (total currently)          State Allocation FY2023 \$50,534,148 (total original)</p>
<p>26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)</p>	<p>The efforts of the President, the Chief of Staff, the VP Fiscal, and the Provost resulted in a detailed narrative to the USG, which highlighted the need for MGA to be funded at the state university sector as a Level V institution. For FY22 (total currently) to FY23 (total original), we gained \$5,342,291 in support. MGA was additionally provided with a \$17 per credit hour increase, the result again of a long-time effort to persuade the USG to fund MGA at levels other state universities are provided.</p>
<p>27. Objective 2: Did your department meet this objective?</p>	<p>The department exceeded this objective.</p>
<p>28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>The most important lesson from these achievements is that we have been successful as the President has directed a comprehensive plan to work with members of the BOR, members of the USG, and state legislators to make a case for the university, persisting in these efforts as a comprehensive argument for adequate funding levels. As a follow-up to this increased funding, we will use the metrics we provided to the USG to track how we have</p>

	applied the increased funding to effect student success.
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## Objective 4

<p>29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Demonstrate the value of Middle Georgia State University by engaging the region and its residents in order to raise the profile of the University and its leaders.</p>
<p>30. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>All OoP staff* serve on local, regional, state and national boards in some capacity. Additionally, OoP has prioritized local, regional, and statewide events to leverage the outreach and promote MGA, our brand, and commitment to serving students. *Staff does not include Cabinet members for this purpose</p>
<p>31. Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>At least 80% of Office of the President staff members will serve on a board as identified above in #30.</p>
<p>32. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)</p>	<p>In AY21 we targeted 80% of the OoP as a goal for board service as a method of projecting the brand and strategic initiatives of MGA. Given that two of the eight members of the office serve as administrative personnel and would not be expected to provide board service, the percentage will be derived from the President, the Chief of Staff, the Special Assistant to the President, the Chief Marketing Officer, the Internal Auditor, and the University Counsel for six total.</p>
<p>33. Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)</p>	<p>Of the six relevant personnel, four members of the office served on boards for 67%.</p>
<p>34. Objective 4: Did your department meet this objective?</p>	<p>The department did not meet this objective.</p>
<p>35. Objective 4: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>Although the OoP did not meet this objective, two of the key personnel were new to the office and did not have the opportunity to serve or be placed on boards. 100% of the remaining did serve, with the President and the Chief of Staff serving on several boards, and the Internal Auditor and the Chief Marketing Officer serving on one or two each, respectively. The OoP staff may recommend that board service be dropped as an annual goal.</p>



## **Future Plans**

36. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

Goal 1: The OoP will increase the number of engagements with the State of the University presentation by 5% more than the number of views in 2021 (812 views).

Goal 2: The OoP will engage at least 75 key stakeholders in the development of the next Strategic Plan.

Goal 3: The OoP will track the metrics it provided to the BOR/USG on student success and an increased budget appropriate for a

	<p>strategic plan. A third goal was to host the SACSCOC onsite committee and to successfully pass that review with no recommendations; we were 100% successful in addressing all of the standards for Level Change, a project that engaged dozens of experts across the university community, which resulted in 0 recommendations. A final annual goal was the revision of 5 policies in the Policy Manual, which we exceeded in our ongoing goal of remaining compliant with state, USG, SACSCOC, and relevant Federal policies. Evidence demonstrates that under the leadership of the SACSCOC IAL/Special Assistant to the President, the President Office provided critical leadership and staff support for two of the largest data-driven projects in university history, our Level Change Prospectus and our Fifth-Year Interim Report.</p>
<p>38. Optional Open Text Box for Assessment Comments:</p>	<p>After the completion of the new Strategic Plan, it is recommended that the OoP review its overall assessment process and any metrics it may want to use between now and the SACACOC 10-Year Report.</p>

42. If the COVID-19 pandemic impacted this assessment cycle, please provide specific

	management, Build Shared Culture 7. Cultivate engagement with its local communities
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40. Please indicate which of the following actions you have taken because of the 2021/2022 Assessment Cycle (Note: These actions are documented in reports, memos, emails, meeting minutes, or

