Hatcher Conference Center

Division of the University: Fiscal Affairs

Administrative Unit Assessment Year Reporting: FY22 (July 2021 – June 2022)

Department and Assessment Report Information Prepared on: 8/2/2022 6:54:11 PM

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Objective 2

15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

The HCC will assist in implementation of a new software (25Live) in an effort to

Objective 3

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The HCC will reach out to the community in an effort to gain new clients from the Professional/Corporate Sector. Our goal is to bring in a minimum of five new corporations
	to MGA.
23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Number of new corporate clients
24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	FY22 target outcome was five new clients

Objective 4

Future Plans

36. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.

- 1) The Hatcher Conference Center will work to regain and continue financial stability through increased sales and operations that are more efficient.
- 2) The HCC will assist in implementation of a new software (Live25) in an effort to streamline all MGA events from one location.
- 3) The HCC will reach out to the community in an effort to gain new clients from the Professional/Corporate Sector. Our goal is to bring in a minimum of five new corporations to MGA.
- 4) The HCC will continue to make sure Clients will be satisfied with the service provided by the Conference Center, and will be measured by our satisfaction survey. Goal for FY22 will remain at 80%

Open Box for Assessment Comments

37. In this field, please document the owo81 .48

with its local
communities

40. Please indicate which of the following actions you have taken