Division of the University: Enrollment Managemel Prepared by: lora.foskey@mga.edu

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**Department Mission and Goals.** The mission and goals of the department should be consistent over a 5-year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long-term goals (5-year range) for the department.

6. What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.

The mission of the Office of Financial Aid is to provide assistance for students and families through the application process for aid while

#### **Objectives**

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY22. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY23.

Objective 1

# Objective 2

15. Objective 2: What was this department's	The Office of Financial Aid will implement
second objective for this fiscal year?	Automic to further automate financial aid
Objectives should be specific, measurable,	processing.
and achievable within one year.	
16. Objective 2: Detail specifically how your	We were unable to measure this objective, as
department measured this objective? (Survey,	it was not implemented.
budget number, number of participants, jobs	
completed, measurable time and/or effort)	
17. Objective 2: What was your target	
outcome for this objective? (1.e. 80%	
participation, 5% enrollment growth, 7%	
change in engagement)	

## Objective 3

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	The Office of Financial Aid will create a Financial Aid Outreach/Literacy program for MGA.
23. Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	We measured this objective by the number of sessions for literacy and outreach, as well as the number of students in attendance at the events.
24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	The target outcome for this was to begin the implementation process of the program with 3 events per semester.
25. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	The target performance level for this objective is having financial aid staff (mainly advisors) creating and implementing events for financial literacy and outreach across campuses, in various areas (such as dormitories, fairs, various areas throughout campus).
26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	Even though we were able to meet the objective of having the events, I would give us a 50% achievement on creating the program. It is still in the beginning stages
27. Objective 2: Did your department meet this objective?	The department met this objective.
28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We have the staff and literature for events and outreach, however we need to establish a larger community of information for outreach (lending companies, banks, etc.). We will establish certain events and publish them to the current students at MGA and create short surveys for students to fill out in response to the event.

### Objective 4

29. Objective 4: What was this department's	N/A
fourth objective for this fiscal year?	
Objectives should be specific, measurable,	
and achievable within one year.	
30. Objective 4: Detail how your department	N/A
measured this objective? (Survey, budget	
number, number of participants, jobs	
completed, measurable time and/or effort)	
31. Objective 4: What was your target	N/A
outcome for this objective? (1.e. 80%	
participation, 5% enrollment growth, 7%	
change in engagement)	

32. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance 303**0**. no30. no3306.230 0.48 55.2 re5.76306.230 6a 55.2 re5.767B data, peer program review, etc.)

the award offers and Automic had no bearing
on the pandemic.

### MGA's Strategic Plan

39. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan

Momentum Year, Low-Cost No-Cost Books,	
etc.)	
43. Mindset Update (Academic Deans	
ONLY)	