Division of the University: Academic Affairs

Administrative Unit Assessment Year Reporting: FY22 (July 2021 – June 2022)

Department and Assessment Report Information Prepared on: 6/2/2022 1:07:29 PM

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Department Mission and Goals. The mission and goals of the department shop7(2-Ɛ b(e)4 ((c)4 -Ɛ b(e)4 ((c.-1

professionals with an exceptionally strong

content knowledge in English, a commitment

to their chosen profession, a willingness to engage in professional development long after they graduate, and a desire to use their expertise to provide service within diverse	
	communities.

7. What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.	A) Grow enrollment in our programs with purpose. B) Increase student success. C) Foster efficient progression to timely graduation.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY22. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY23.

Objective 1

Objective 2

15. Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

	running we have made significant improvement in fall-to-fall and spring-to-spring success rates.

Objective 3

22. Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Increase retention in English B.A. and English graduate programs.
23. Objective 3: Detail how your department measured this objective? (Survey, budget Number, number of participants, jobs completed, measurable time and/or effort)	Fall to fall retention rates
24. Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	1% improvement in retention rates
25. Objective 4: Provide details for your target performance level established (i.e., accreditation requirement, past performance data, peer program review, etc.)	Past performance data

26. Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e., 82%, 6%, 345 attendees, 75% engagement)	Overall: 7.4% decline in retention
	    Graduate programs: 3.8% improvement in retention
	        Fall 2019 to fall 2020: 55.6% - 18 students (14 M.A., 4 Grad Cert), 10 retained (8 M.A., 2 Grad Cert)
	        Fall 2020 to fall 2021: 59.4% - 32 students (26 M.A., 6 GCert), 19 retained (17 M.A., 2 GCert)
	    English B.A.: 11.6% decline in retention:
	        Fall 2019 to fall 2020: 72.1% - 61 majors, 44 retained
	        Fall 2020 to fall 2021: 61.5% - 96 majors, 59 retained

27. Objective 2: Did your department meet this objective?	The department did not meet this objective.
28. Objective 2: Improvement Plans and Evidence of changes based on an analysis of the results: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We had a positive year in retention in the graduate programs but an appreciable decline in English B.A. retention. After removing graduation numbers from both years, enrollment in the B.A. is up dramatically (54% increase, from 61 majors to 96). Many of the new majors are freshmen and sophomores, and we need to make a concerted effort this year to build relationships between them with faculty and other students through engagement with ESO, ARS, and other campus activities. We need to nurture these nen avec(r)3 (c)4 (a)4 (m)-2 (pus,

	especially—not merely advise them. See question 37 below

Objective 4

29. Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Ensure efficient progression to support graduation
30. Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	

Future Plans

36. Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples.1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.	1) The Department of English will analyze enrollment in our new English B.A. concentrations and increase overall program enrollment by 2%. 2) The Department of English will lower D/W/F rates in English Department courses (ENGL, PFWR, and CRWR) by 1%. 3) The Department of English will improve year-to-year retention rates by 2%. 4) English baccalaureate students who entered MGA as freshmen will graduate with fewer than 130 credit hours; English baccalaureate students who entered MGA as transfer students will graduate with fewer than 145 hours.

Open Box for Assessment Comments

37. In this field, please document the overall use of assessment results for continuous improvement of this department area (consider the past, present, and future and specifically address these in your narrative).	The M.A. in Technical and Professional Writing and the reconfigured English B.A. concentrations continue to bring enrollment growth in our English programs. Our priority challenge in the coming year is improving retention in both graduate and undergraduate programs. We will redouble recruiting efforts to keep graduate enrollments strong, and working now from a position of greater familiarity with the revised B.A. program concentrations, we have good reason to expect continued growth in enrollment, retention, and timely graduation. Action item: Our primary assessment initiative this year will be to improve retention through more systematic engagement with our B.A. students, targeting especially freshmen, sophomores, and all online students—inviting them into the fold as English majors through RSO and campus engagement activities, and more persistent contact from faculty mentors and advisors.
38. Optional Open Text Box for Assessment Comments:	

42. If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.	N/A

MGA's Strategic Plan

39. Based on your goals and objectives listed above please indicate their connection with MGA's Strategic Plan (https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf) by checking all associated and relevant Imperatives / Strategies from the list below. (Check all the apply)	Grow Enrollment with Purpose 1. Expand and enrich the face to face student experience, Grow Et(l)-66-4 (r)-T0C ET/P306.24tr fr

	Human Resources, Making Improvements to Teaching Approach, Course Design, Curriculum, Scheduling, other, Evaluating and/or Revising the Reporting Lines Internal Assessment Processes

Other

41. Please indicate (if appropriate) any local, state, or national initiatives (academic or otherwise) that are influential in the operations, or goals, and objectives of your unit. (Complete College Georgia, USG High Impact Practice Initiative, LEAP, USG Momentum Year, Low-Cost No-Cost Books, etc.)	CCG, USG HIP Initiative, USG Momentum, Low-Cost No-Cost Books
43. Mindset Update (Academic Deans ONLY)	