

## Alumni

Office or Department of Advancement  
Administrative Unit Assessment  
Year Reporting: FY 20 (July 2019 to July 2020)

### Department and Assessment Report Information

Prepared on: 7/27/2020 9:30:55 AM	Prepared by: ken.fincher@mga.edu
For which department or area are you reporting?	Alumni
What is the name and MGA email address of the person responsible for this report?	Ken Fincher, ken.fincher@mga.edu

### Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5-year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.

Middle Georgia State University Foundation, Inc. is the philanthropic foundation that raises and manages private dollars in support of Middle Georgia State University's mission and goals. The alumni association is a vital component in the furtherance of the MGA Foundation mission. The alumni association exists to maintain a close relationship with MGA alumni as to maximize

## Objectives

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Increase alumni participation in MGA events
Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5%	Number of Participants

Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Maintain a functioning and effective alumni board
Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Participation/Attendance
Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	90%
Objective 3: At what level did the department/area achieve on this objective? (This should be a number,e. 82%, 6%, 345 attendees, 75% engagement)	100%
Objective 3: Did your department meet this objective?	The department met this objdab1.04 -mn%

Objective 4

## Future Plans

