

VP of Enrollment Management

Office or Department of Enrollment Management

Administrative Unit Assessment

Year Reporting: FY 20 (July 2019-July 2020)

Department and Assessment Report Information

Prepared on: 9/22/2020 11:06:50 PM	jenn.stenander@mga.edu
For which department or area are you reporting?	Enrollment Management
What is the name and MGA email address of the person responsible for this report?	Jennifer Stenander, jenn.stenander@mga.edu

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY20. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY21.

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Increase overall enrollment
Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort) Objective 2: What was your target outcome for	Number of students enrolled/matriculated

Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should

Objective 4

Future Plans

<p>Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of X will provide training in ABC for at least 73 MGA faculty and staff.</p>	<p>The division of enrollment management will increase the number of students living on campus by 10% The division of enrollment management will increase face-to-face enrollment The division of enrollment management will increase overall enrollment</p>
<p>Based on this assessment, please share your thoughts on the current status and future direction of this department or area.</p>	<p>The offices within the Division of Enrollment Management managed the transition to remote learning well. Our division is collaborating with AA and SA to increase face-to-face instruction and on campus enrollment, including housing. It is important that as we increase face-to-face instruction we follow our current School based model with a program strategy. This is critical to continued enrollment growth.</p>

Open Box for Additional Comments

<p>Open Text Box For Assessment Comments:</p>	
<p>If the COVID-19 pandemic impacted this assessment cycle, please provide specific details below.</p>	<p>Yes, it impacted our ability to provide in person orientation, group tours, open house, in-person appointments and impacted new student enrollment. Many students took a gap year or attended another institution due to the test optional policy due to COVID.</p>

