

Office of the President

Office or Department of Office of the President

Administrative Unit Assessment

Year Reporting: FY 20 (July 2019-July 2020)

Department and Assessment Report Information

Prepared on: 9/28/2020 17:34:45	Prepared by: ember.bentley@mga.edu
What is the name and MGA email address of the person responsible for this report?	Ember Bentley, ember.bentley@mga.edu

Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some

Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY20. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY21.

Objective 1

<p>Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>The Office of the President will engage in intentional monthly, quarterly, or annual outreach to colleagues across divisions to support institutional priorities.</p> <ul style="list-style-type: none"> a. Appearances at all key enrollment events; b. Bi-weekly blog posts; c. Annual Report; d. Frequent engagement with key stakeholders in the region and in Atlanta.
<p>Objective 1: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>President Blake participated in key enrollment events as well continuing to participate in enrollment task force meetings and ensuring weekly enrollment reports were delivered via the institutional research unit. The Office of the President published monthly blog posts and an annual report. Additionally, the OoP hosted and attended several key events with stakeholders within the region and lawmakers in Atlanta.</p>
<p>Objective 1: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>Fully-funding the enrollment center, continued enrollment growth, securing \$11 million in state small cap funding, and hosting meetings and events in each campus community.</p>
<p>Objective 1: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)</p>	<p>100%</p>
<p>Objective 1: Did your department meet this objective? Objective 1: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>The department exceeded this objective.</p>

Objective 2

Objective 3

<p>Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Secure state capital requests and implement government relations and campus coordination plans.</p>
<p>Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>COS and President are actively engaged with elected officials at all levels. Hosted meetings with members of the regional delegation and one-to-one meetings with the Chairs of both the House and Senate Appropriations. We were pleased to have \$11 million in bond funding for projects on our Cochran, Dublin, and Eastman campuses. This essential funding illustrates exciting growth of our aviation and nursing programs, as well as our institution generally. The President continues to be a key leader in raising funds for the University Foundation and has secured several major gifts throughout the last year.</p>
<p>Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>The Office of the President's engagement goal was 100% for monthly, quarterly, and annual outreach.</p>
<p>Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)</p>	<p>100%</p>
<p>Objective 3: Did your department meet this objective?</p>	<p>The department exceeded this objective.</p>
<p>Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>Year round engagement best serves the Office of the President. The Office of the President continued to strengthen its government relations and community engagement strategies and visibility by moving the Community Director from the Office of Advancement to the Office of the President. Additionally, a military affairs liaison was hired to ensure community outreach with the Robins Air Force Base and partners.</p>

Objective 4

<p>Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.</p>	<p>Demonstrate the value of Middle Georgia State University by engaging the region and its residents in order to raise the profile of the University and its leaders.</p>
<p>Objective 4: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)</p>	<p>All OoP staff serve on local, regional, state and national boards in some capacity. Additionally, OoP has prioritized local, regional, and statewide events to leverage the outreach and promote MGA, our brand, and commitment to serving students.</p>
<p>Objective 4: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)</p>	<p>Each member of the OoP team to serve on at least one community, regional, or state wide board.</p>
<p>Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)</p>	<p>100%</p>
<p>Objective 4: Did your department meet this objective?</p>	<p>The department exceeded this objective.</p>
<p>Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?</p>	<p>MGAref383.76et4 233.28 268 reW nBT-0.003 Tc 0.</p>

Future Plans

Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department of

