


### Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

<p>What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.</p>	<p>The English Department's mission is to prepare graduates to be reflective professionals with an exceptionally strong content knowledge in English, a commitment to their chosen profession, a willingness to engage in professional development long after they graduate, and a desire to use their expertise to provide service within diverse communities.</p>
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<p>What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.</p>	<p>A) Grow enrollment in our programs with purpose.  B) Increase student success.  C) Foster efficient progression to timely graduation.</p>
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## Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Improve student academic success across English, Creative Writing, and Professional Writing courses.
Objective 2: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	DWF rates in 1000-level English (ENGL) classes, Creative Writing (CRWR) and Professional Writing (PFWR classes).
Objective 2: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	Less than 25%
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	<p>Overall: 25.73% (1682 grades of 6537 total 2019-2020 grades).</p> <p>ENGL: 25.93% (1645 grades of 6345 total 2019-2020 grades).</p> <p>CRWR: 22.73% (25 grades of 110 total 2019-2020 grades).</p> <p>PFWR: 14.63% (12 grades of 82 total 2019-2020 grades).</p> <p>ENGL 1101: 29.07% (562 grades of 1933 total fall and spring 1101 grades). ENGL 0999: 39.59% (97 grades of 245 total fall and spring 0999 grades).</p>
Objective 2: Did your department meet this objective?	The department did not meet this objective.
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We achieved less than 25% DWF in Creative Writing and Professional Writing courses but not in English courses and overall, though we were within a percentage point for each. We need to work on decreasing DWF rates in English courses. This year we are revamping our English Learning Support pedagogy to improve DWF rates in ENGL 1101 and ENGL 0999 courses.

### Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Increase retention in English B.A. and English graduate programs.
Objective 3: Detail how your department measured this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Fall to fall retention rates
Objective 3: What was your target outcome for this objective? (1.e. 80% participation, 5% enrollment growth, 7% change in engagement)	1% improvement in retention rates
Objective 3: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Overall: 3.2% growth in retention (94 students in fall 2018, 97 in fall 2019).  Graduate programs: 271% growth in retention: Fall 2018: 7 students to retain (Certificate only). Fall 2019: 19 students retained (4 Grad Cert, 15 M.A.).  English B.A.: 10.3% decline in retention: Fall 2018: 87 majors to retain (excluding those who graduated before fall 2019). Fall 2019: 78 majors retained.
Objective 3: Did your department meet this objective?	The department exceeded this objective.
Objective 3: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	We learned that we cannot take retention in the English B.A. for granted. We have redesigned curriculum to allow greater flexibility in elective credit both in upperdivision English B.A. coursework and in general electives.

## Objective 4

Objective 4: What was this department's fourth objective for this fiscal year? Objectives should

## Future Plans

Please identify and detail three to four measurable objectives for the next fiscal year. In listing the objectives, please use the format

