## Certificate in Technical Operations Management,ine

Semester reportingSpring Semester 2021

Reporting cycleAnnual Reporting Cycle

Academic Program Assessment by Location Report Information

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In which school is this program located?	Aviation
Program Type:	Certificate (Standalone Only)
Approximately how many students are enrolled	0
in this program at this location?	

## Student Learning Outcomes SLO1

7. SLO 1: What is the first Student Learning	Applymanagement theory to the management
Outcome for this academic program? Student	an airline in the context of business theory and
Learning Outcomes should be stated in	practice.
measurable terms (i.e. students will be able	
to)	
8. SLO 1: What instrument (assessment type)	•
used to measure student's ability to demonstra	te
mastery of this learning outcome? (i.e. exam,	
assignment with rubric, speech, demonstration of	<b>∮</b> f
ability, lab assignment)	
9. SLO 1: What target performance level would	80% of all students will earn an average grade
student need to achieve on the assessment	80% or better on the final exam
instrument to demonstrate mastery of this	
learning outcome? (i.&0% of all students will	
earn an average grade of 75% or better on)	
10. SLO 1: During this assessment cycle, what	0
percent of the students who participated in this	
assessment demonstrated mastery of this	
learning outcome? (this should be a number	
between 0100)	
11. SLO 1: Evidence of changes based on an	No students are in the program
analysis of the results: What changes were	
implemented based on an analysis of the	
students' performance othis Student Learning	
Outcome?	

## **Student Learning Outcomes** SLO2

12. SLO 2: What is the second Student Learning	Describe general marketing principles as they
Outcome for this academic program? Student	relate to the aviation and airline industry.
Learning Outcomes should be stated in	
measurable terms (i.e. students will bele	
to)	
13. SLO 2: What instrument (assessment type)	Airline Marketing Final Exam
was used to measure student's ability to	
demonstrate mastery of this learning outcome?	
(i.e. exam, asginment with rubric, speech,	
demonstration of ability, lab assignment)	

14. SLO 2: What target performance level woul 80% of all students will earn an average grade a student need to achieve on the assessment 80% or better on the final exam instrument to demonstrate mastery of this learning outcome? (i.&0% of all students will earn an average grade of 75% or better on.....)

## Student Learning Outcomes SLO3

17. SLO 3: What is the third Student Learning Outcome for this academic program? Student Learning Outcomes should be stated in measurable terms (i.e. studenteill be able to.....)

Understand the airline and aviation organization's external relations, internal relations and changes in industrial relations and human resource management

18. SLO 3: What instrument (assessment type) was used to measure student's ability to demonstrate mastery of this learning outcome? (i.e. exam, assignment with rubric, speech, demonstration of ability, lab assignment)

Globalization and Human Resource Manageme

19. SLO 3: What target performance level woul a student need to achieve on the assessment instrument to demonstrate mastery of this learning outcome? (i.e. 80% of all students will earn an average grade of 75 (i.)1 (e a0.6r bn)1:

Student Learning Outcomes