

Athletics, Recreation and Wellness

Student Affairs

Administrative Unit Assessment

FY 19 (July 2018-July 2019)

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| | <ul style="list-style-type: none">• Support 50% of the scholarship budget from revenue sources external to the University.• Fully fund the salaries of assistant coaches to the level of our peer group. <p>RECREATION</p> <ul style="list-style-type: none">• To engage students through diverse opportunities for fitness, recreation, and wellness.• To develop collaborative partnerships on campus and off campus.• To provide opportunities for developing leadership skills through participation in group fitness, intramural sports, and clubs.• To promote opportunities for civic engagement and service learning for club sports. |
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Objectives

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY19. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY20.

Objective 1

Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.

Improve student

Objective 2

Objective 2: What was this department's second objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	Collect student attendance data at campus athletic events for future assessment plans.
Objective 2: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	Counting the number of students who attended.
Objective 2: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	* Take head count for at least 25% of athletic events.
Objective 2: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	Less than 25% of events were monitored.
Objective 2: Did your department meet this objective?	The department did not meet this objective.
Objective 2: What did your department learn from working toward this objective? What changes will you make based on this effort next year?	*Manual counts are difficult, time-consuming and inaccurate, due in large part to the fact that there are multiple points of entry at some venues. We have taken steps to solve this at the baseball stadium. Until we can make facilities changes, accurate student attendance counts may not be possible.

Objective 4

Objective 4: What was this department's fourth objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.	* Work closely with the MGA Foundation to increase external revenue.
Objective 4: How did your department measure this objective? (Survey, budget number, number of participants, jobs completed, measurable time and/or effort)	*Revenues designated for the support of Athletics as reported by the annual MGA Foundation audit report, available from the MGA Foundation Office.
Objective 4: What was your target outcome for this objective? (i.e. 80% participation, 5% enrollment growth, 7% change in engagement)	*\$100,000
Objective 4: At what level did the department/area achieve on this objective? (This should be a number, i.e. 82%, 6%, 345 attendees, 75% engagement)	* \$155,000
Objective 4: Did your department meet this objective?	The department exceeded this objective.

Objective 4: What did your department learn from working toward this objective? What changes will you make based on this effort next year?

Future Plans

Please identify at least four measurable objectives for the next fiscal year. In listing the objectives, please use the format shown in these examples. 1) The Department of X will improve services levels by 5% as measured by our satisfaction survey. 2) The department to X will provide training in ABC for at least 73 MGA faculty and staff.

1. The Department of Athletics will livestream at least 50% of its home athletic contests on a YouTube/subscription/PPV basis.
2. The composite grade point average for all student-athletes will be 2.9 or better.
3. There will be a departmental retention rate of at least 20%, based on year-to-year NAIA squad list data. (c) - Td36 TT Tw Tf-4 (al)1C 0.05 Tc -0.001 Tw 17
4. Recreation and Wellnese exi4utod ler d adme ap (

The Department of Athletics continues to transition from a two-year to a four-year program. There remains a misunderstanding among many external constituents as to the purpose and mission of MGA Athletics. As part of a four-year degree-granting university, it is obligatory that the expectations for student-athletes be to remain at university and graduate, and this be shared and encouraged by staff, and coaches. Emphasis on retention and graduation rates will remain a priority. The increase in enrollment and the growth of external revenues have provided stability to athletic budgets and, just as importantly, the internal perception of our athletic future. The attitude and outlook of the athletic staff are decidedly more positive than