

# School of Business

Academic Affairs  
Administrative Unit Assessment  
FY 19 (July 2018-July 2019)

## Department and Assessment Report Information

Prepared on:	By: Dr. Steve Morse
For which department or area are you reporting?	School of Business
What is the name and MGA email address of the person responsible for this report?	Dr. Steve Morse <a href="mailto:stephen.morse@mga.edu">stephen.morse@mga.edu</a>

## Departmental Mission and Goals

The mission and goals of the department should be consistent over a 5 year period, although some institutional changes may necessitate and prompt a change in mission or goals for specific departments. In this section, you will report the mission statement for your department as well as the long term goals (5 year range) for the department.

<b>What is the mission statement for this department/area? Your mission should explain why the department/area exists and who it serves.</b>	"The Mission of the School of Business is to provide high quality undergraduate and graduate business programs targeted primarily to meet Central Georgia workforce needs. The School focuses on effective teaching and student learning for a diverse student population. Faculty engagement in scholarly activities, especially applied and pedagogical research, enhances classroom instruction. Faculty provide professional services to the community and their disciplines."
--	--

**What are the goals for this department? These should be the "big things" the department/area intends to accomplish within 5 years.**

Goal 1: Provide high quality undergraduate education to meet the workforce needs of Middle Georgia and the State of Georgia.

Goal 2: Increase the availability and quality of classes to students

Goal 3: Maintain an environment where students have access to the resources they need to progress and graduate in a timely manner.

Goal 4: Utilize the professional expertise of the School of Business to support the middle Georgia community.

## **Objectives**

Each year, every department should identify objectives the department hopes to accomplish in the next year. These should align with departmental goals and the MGA strategic plan. In the next section you will be reporting on the objectives you set and whether or not you achieved them in FY19. Later in the document you will report on objectives you hope to accomplish in the coming fiscal year, FY20.

### **Objective 1**

**Objective 1: What was this department's first objective for this fiscal year? Objectives should be specific, measurable, and achievable within one year.**

## Objective 2

### Objective 3

Objective 3: What was this department's third objective for this fiscal year? Objectives should be



## Future Plans