



## Frequently Asked Questions by Alumni

1. **PCI** in Dallas, Texas has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for almost 100 years. This project allows Middle Georgia State University to receive important updates to our database so we can better serve our alumni.
2. **Does the University benefit from this at all?**  
Yes, in a few different ways:
  - a. Updated Information – allows us to effectively communicate with and engage alumni
  - b. Legacy – preserves the history of our University
  - c. Revenue – generates non-dues revenue for alumni programs
  - d. Pride – wearing apparel shows support and love for our University
3. **How do I know my information will only be used for directory purposes?**  
PCI is committed to protecting your information. The names, addresses and information provided to PCI for the publication of the Directory will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Directory and except as required by court order or law. Upon completion of the project, PCI will redact PII (Personal Identifiable information) from any and all electronic files that we have supplied or were produced by PCI in connection with the production of the directory.
4. **I would like to verify or update my information. How may I do this?**  
If you received a postcard or an email with a telephone number, you may call the number to speak with a real, live human. When you call to update your information, you can tell the representative if you prefer any of your information to be redacted.