

Dr. Yaseen S. Alhaj-Yaseen, Associate Professor of Finance  
Mr. Rex S. Andrews, Assistant Professor of Aviation Science and Management  
Dr. Susan Asbury, Assistant Professor of History  
Dr. Adrian L. Baker, Assistant Professor of Rehabilitation Science and Fitness  
Dr. Louis R. Camara, Associate Professor of Mathematics  
Dr. William G. Cole, Assistant Professor of Teacher Education and Social Work  
Dr. Lorraine M. Dubuisson, Professor of English  
Dr. Stephen M. Fuller, Professor of English  
Dr. Jeremy Mills, Assistant Professor of Nursing  
Dr. John B. Murphy, Assistant Professor of English

Dr. Rebecca L. Edwards, Assistant Professor of New Media and Communications  
Mr. Christopher Smith, Assistant Professor of Nursing  
Mr. Kirby C. Swenson, Associate Professor of Biology

Dr. James Blackburn, Associate Provost of Academic Innovation  
Dr. Stephen Schultheis, Vice President for Enrollment Management

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Dr. Alhaj-Yaseen called the meeting to order at 10.00 AM. He welcomed everyone to this first meeting and performed rollcall. He introduced himself and stated that Dr. Fuller agreed to act as recorder.

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Then, he introduced Dr. Blackburn and noted the charges assigned to the committee: to strategize university enrollment increases, market expansion, and recruitment activities. He asked Dr. Schultheis to report on his work. The slideshow that followed presented in great detail the data collection activities underway to construct a Strategic Enrollment Management (SEM) plan to effect improved recruitment, progression, and graduation (RPG) numbers. He stressed also the advisory role that the SPIAC committee plays in this process. The committee should develop recommendations to help create the SEM plan, he indicated.

During Dr. Schultheis's overview, Dr. Alhaj-Yaseen asked about the timeline for collecting all data anticipated, and Dr. Schultheis suggested sometime between November and December. Dr. Alhaj-Yaseen also remarked on the lack of campus life in Macon, and Dr. Blackburn signaled his awareness of and desire to change this situation. Following Dr. Schultheis's presentation, he took questions and note of comments, including Dr. Mills's suggestion that MGA grow its work-ready population and Dr. Camara's asking about the width and/or narrowness of the data collection project. The latter also put forward that the data include evidence of the various campus identities.

Concluding the meeting, Dr. Alhaj-Yaseen suggested dividing the committee into two groups to review data as it becomes available from Dr. Schultheis, who pinpointed the second week of November for the groups to complete their study.

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Dr. Alhaj-Yaseen ended the meeting by stressing the committee's advisory capacity, by underlining the November deadline, and by adjourning at 11.14 AM.

Submitted by Dr. Stephen M. Fuller, Recorder