

Meeting Agenda

MGA Strategic Plan Implementation and Assessment Committee (SPIAC)

Meeting Date & Time: September 22, 2023; 10:00-11:00 am

Meeting Location: MS TEAMS

1. Call to order
2. Roll Call
3. Election/Selection of Recorder
4. Introduction of Dr. James Blackburn - Associate Provost of Academic Innovation.
5. New Business

New Charges from the Office of the Provost:

1. Develop strategies to increase enrollment;
 2. Develop strategies to expand market area or penetrate current market more;
 3. Send recruiters out in the community (more frequently) for face engagement.
6. Guest Speaker: Dr. Stephen Schultheis Vice President for Enrollment Management
 7. Next meeting on 3rd (10/20) or 4th (10/27) week of October.
 8. Any other business?
 9. Adjourn