

MGA Strategic Plan Implementation and Assessment Committee

Meeting Agenda, 5 February 2021, 11 am

1. Attendance
2. Election of Recorder
3. Review of this year's Strategic Priorities
(https://www.mga.edu/about/docs/Strategic_Plan_FY21_Priorities_Scorecard.pdf):
 - a. Strengthen residence life: Host eight themed housing programs, extend night facilities and develop a sustainable LLC plan
 - b. Elevate retention strategies and measurable targets in academic programs and student life.
 - c. Foster a culture of care through engagements and protocols to strengthen diversity, equity, inclusion
 - d. Grow MGA Direct online degree programs while expanding into new markets.
 - e. Grow in-person programs and student enrollment across all campuses
 - f. Implement CVIG staff salary survey, develop salary plan, and focus efforts on employee well-being during the COVID-19 pandemic.
 - g. Maintain disaster relief fund-raising with elevated goal of \$100K
 - h. Unify and upgrade technology communications infrastructure
 - i. Launch public phase and successfully conclude the Greatness Campaign, exceeding \$11 million.
 - j. Obtain state appropriations and philanthropic support for school-based academic centers and critical initiatives.
4. Comments about Institutional Scorecard 2018-2023
(https://www.mga.edu/about/docs/Strategic_Plan_Overall_DB.pdf):
 - a. Where has the institution improved?
 - b. Where has the institution not progressed as much?
 - c. What questions do we have regarding the scorecard?
5.
 - a. Imperative 1, Strategy 1: Expand and Enrich the Face-to-Face Student Experience.
 - b. I1S2: Expand and Enrich Online Instruction into new markets.
 - c. I2S3: Develop academic pipelines and expand degrees.
 - d. I2S4: Expand student engagement and experiential learning.
 - e. I3S5: Attract, retain, develop, and recognize talent.
 - f. I3S6: Sustain financial health and increase needs-based aid.
 - g. I3S7: Cultivate engagement to elevate the university and the region.

6. Election of Chair for 2021-2022

7. Any other business?

8. Adjourn