

MGA Strategic Plan Implementation and Assessment Committee

Meeting 1, November 8, 2019, 11 am

Present: Alison Ossi, Prahos, Mary Christian, Christian Kim, Charlotte Mills, Scott Hinze,
Mark Garrison, Yaseen Alhaj Yaseen, Myungjae Kwak, Jeremy Mills, Kelly Whiddon,
Shannon Daly, Shannon (Rex) Andrews

Absent: Julie Carter, Jon Anderson, Michael Gibbons, Kirby Swenson

1. Attendance
2. Election of Recorder: Mary Christian, elected unanimously
3. Review of Strategic Plan:
 - a. Concern about Strategy 2: Expand online course offerings (through MGA Direct).
 - i. This strategy conflicts with Strategy 4: Increase student engagement. The more courses move online, the less engaged students will be. How do we plan to handle this conflict?
 - ii. Are there restrictions that determine who is qualified to enroll in online courses (since less self-motivated students may succeed better in face face classes)? Students may need an advisor to help determine whether online classes are best for them.
 - iii. Online classes need to use additional tools to engage students, such as tutorial videos (But some students don't watch the videos
 - iv. Online classes need to create modules that create student engagement. Measure attendance based on engagement with instructor and classmates.
 - v. We've lost some resources for developing online courses. We can still do it, but not in as sophisticated a way.
4. Review of Strategic Plan Implementation
 - a. Institutional Action Items for FY19
 - i. Strategy 1: Expand and enrich Face-to-Face Student Experience. Do the action items really fit the goal? Increasing enrollment doesn't necessarily mean the students are being engaged.
 - ii. Strategy 5: Attract, retain, and recognize talent. Does the employee survey really contribute to this? Committee should propose additional action items.
 - vi.

- i. We're making improvement in the number of degrees conferred (bachelor's and master's) measurement 3a-
- ii. Increase in face-to-face enrollment in Cochran and Frasn and Warner Robins—measurement 1c, e, f.
- iii. Experiential Learning credential is going down—measurement 4b.
- iv. Make action items based on the areas that have not grown this past
- v.