

Middle Georgia State University
Strategic Planning Board
Minutes
September 28, 2017
Macon Campus, Academic Affairs Conference Room, 3:00 p.m.

Members Present:

Ms. Tina Ashford
Dr. Jennifer Brannon
Dr. Kevin Cantwell (via phone)
Ms. Cheryl Carty
Ms. Frances Davis
Dr. Ken Fincher
Dr. Darryl Hancock (via phone)
Dr. Benita Muth
Dr. Loleta Sartin
Ms. Nancy Stroud
Dr. Kara Svonavec (via phone)
Dr. Tara Underwood

Ms. Davis called the meeting to order at 3:01 p.m. and the previous meeting's minutes were unanimously approved.

Old Business:

1. Reporting Quarterly Results of the Strategic Plan Last year it was reported largely by working closely with Institutional Research. Dr. Cantwell (SACS), suggested that this reporting be expanded a bit to include brief explanation of the bar chart. Discussion ensued. General agreement that this would begin in the next quarter, given the quick turnaround that would be necessary to make any large changes in early October.
2. Venues for communicating the Strategic Plan: Ms. Davis suggested that members could attend different committee meetings, but Dr. Sartin expressed concerns about communication. There was further discussion about the overall purpose of these meetings. Sharing the first quarter results, sharing plans for improvement, and starting conversation for next strategic plan. Possibility of an institution in early January before Spring Semester classes begin.
3. Composition of the Board Dr. Shikwambi has stated that the Executive Committee is looking at the bylaws writ large, so invites ideas from us.

New Business:

Report on Outcomes of Year 3 Initiatives, as reported earlier in the week to the Cabinet.

1. Deliver Strategic Enrollment Plan by December 2017. Ms. Carty stated that this is on track, but depends on Institutional Research and Marketing studies in order to form strategic enrollment plan. This will be an evolving document, not a static plan.
2. Deliver Academic Master Plan by April 2018. Ms. Davis reported that conversation with the academic deans is ongoing.
3. Deliver "The Armory" – new intentional advising and student success model and system serving at least 2,400 first and second year students per year beginning in Fall 2017. Ms. Davis stated

that logistical details are still being finalized, but that The Armory is expected to launch in January 2018.

4. Deliver proposals for four new degree programs in 2018. Dr. Cantwell reported that two