



# Strategic Plan Update

*Q3 Academic Year 2017-18 (January – March 2018)*

# Year 3 Initiatives

## *Enrollment*

1. Deliver Strategic Enrollment Plan by December 2017
2. Deliver Academic Master Plan by April 2018
3. Deliver new intentional advising and student success model and system serving at least 2,400 first- and second-year students per year – beginning in Fall 2017
4. Deliver proposals for four new degree programs in FY2018
5. Deliver Systemic Technology Review by April 2018

## *Strengthen Governance & Foster Community*

6. Deliver Leadership Training Program for 50 employee participants by Spring 2018
7. Deliver better internal communications with
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# Year 3 Initiatives Progress





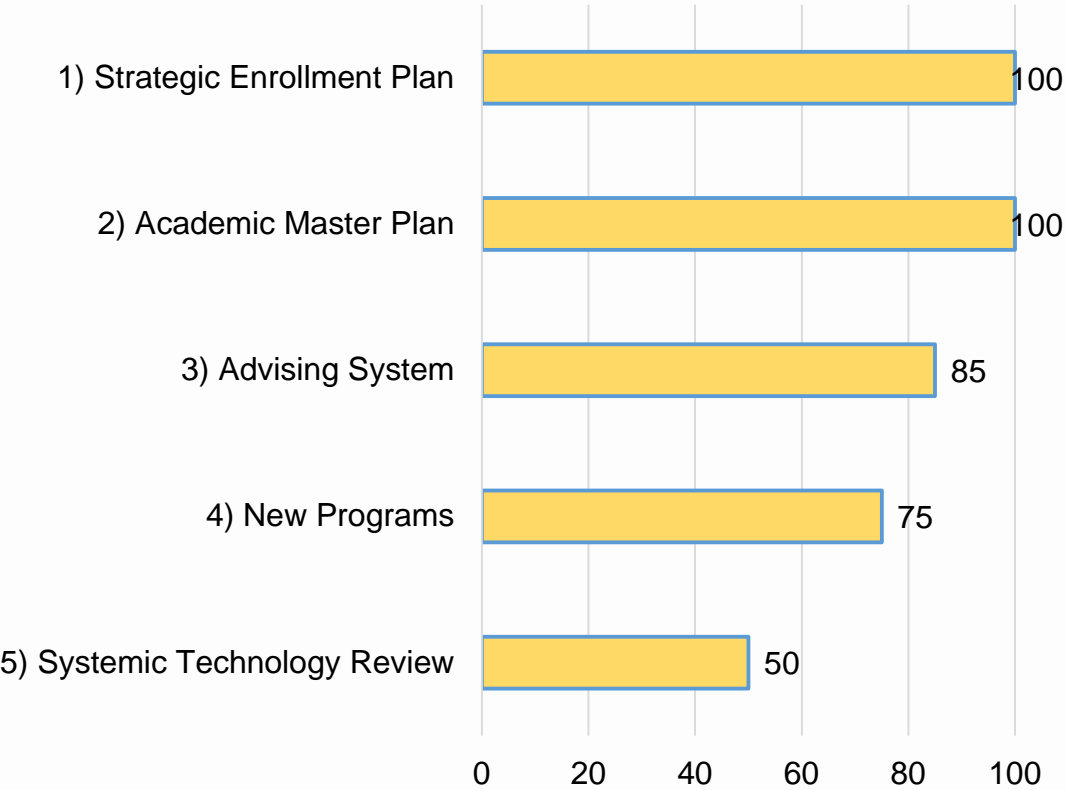
MGA

# Detailed Updates



# Progress in Focus on Enrollment

Percent Complete

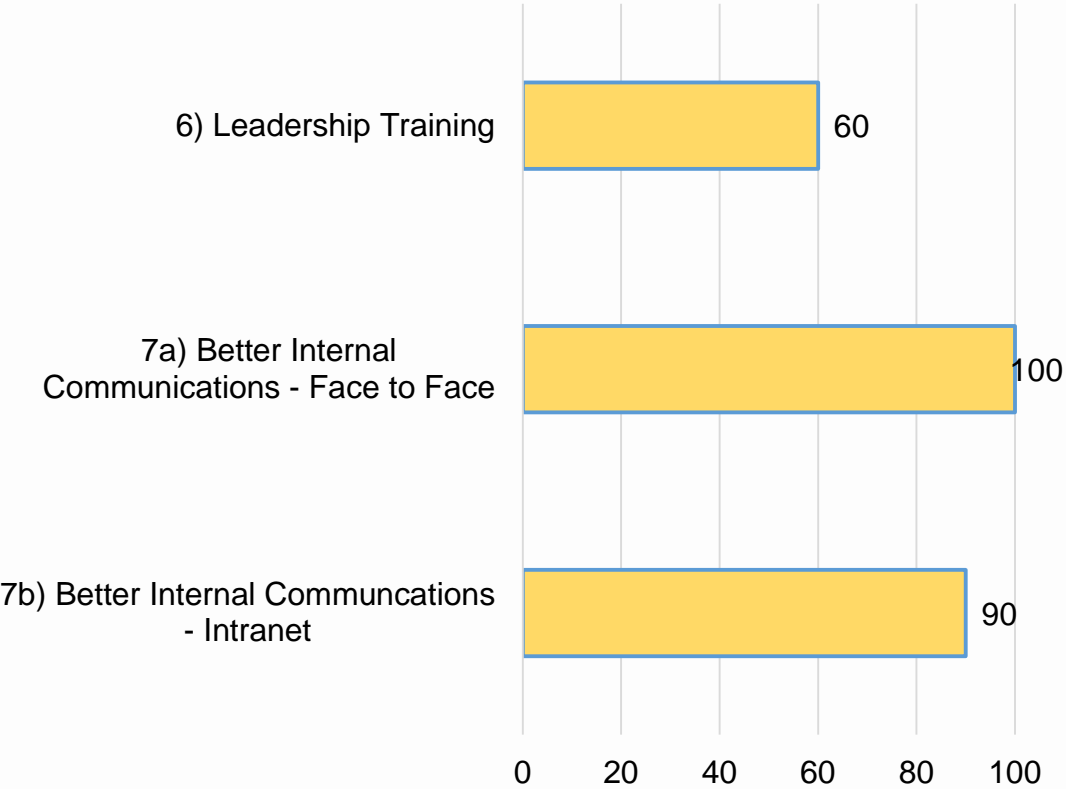


- 1) Enrollment Action Plan delivered to USG Chancellor in January. Marketing, recruitment, implementation of enrollment consultant recommendations underway. Ad Hoc Retention, Progression, and Graduation Committee being convened.
- 2) Academic Identity and Strategy published in February, analysis of Programs by Location completed in March, new Structure and Assignments in Office of the Provost effective April 1.
- 3) Academic Affairs working with each department, college, or school to develop advising frameworks, which will provide an advisor for every student (some professional, some faculty) who will guide a student from the time they first step foot on campus (or login, if an online student) through graduation.
- 4) Proposal for BS in Political Science submitted to USG. Proposal for MS in Social Work still under consideration. Administrative approval for AS in Health Science was granted by USG. BS in Rehabilitative Science under development.
- 5) While a technology strategy will be developed as part of the next Strategic Plan, a Systemic Technology Review looking at how we manage \$400K worth of technology, setting a strategic direction for the Center for Excellence in Teaching and Learning, identifying types of data and systems needed, and determining the viability of data warehouse is underway.



# Progress on Strengthen Governance & Foster Community

Percent Complete

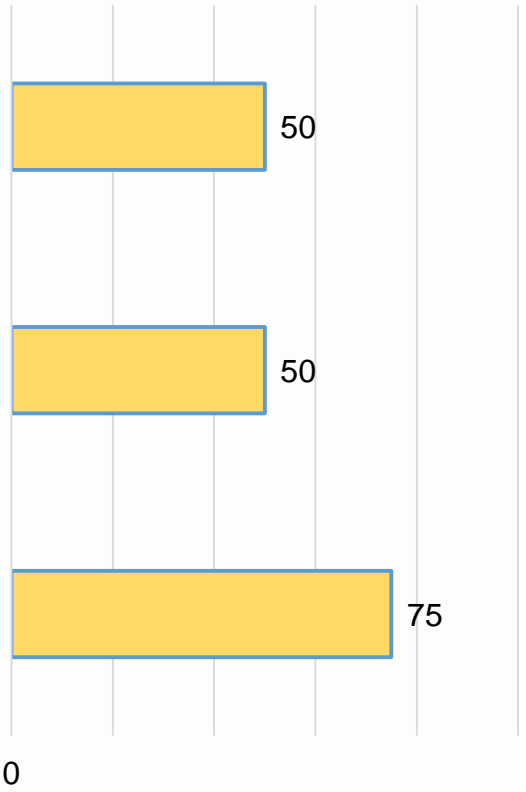


6) 27 employees have nearly completed training on which we partnered with Columbus State's Leadership Institute. Planning for internal training on topics such as interviewing is underway, which will serve another 23 employees.

7) a) Monthly face to face meetings among directors across all units began in October. Spring meetings scheduled through May.

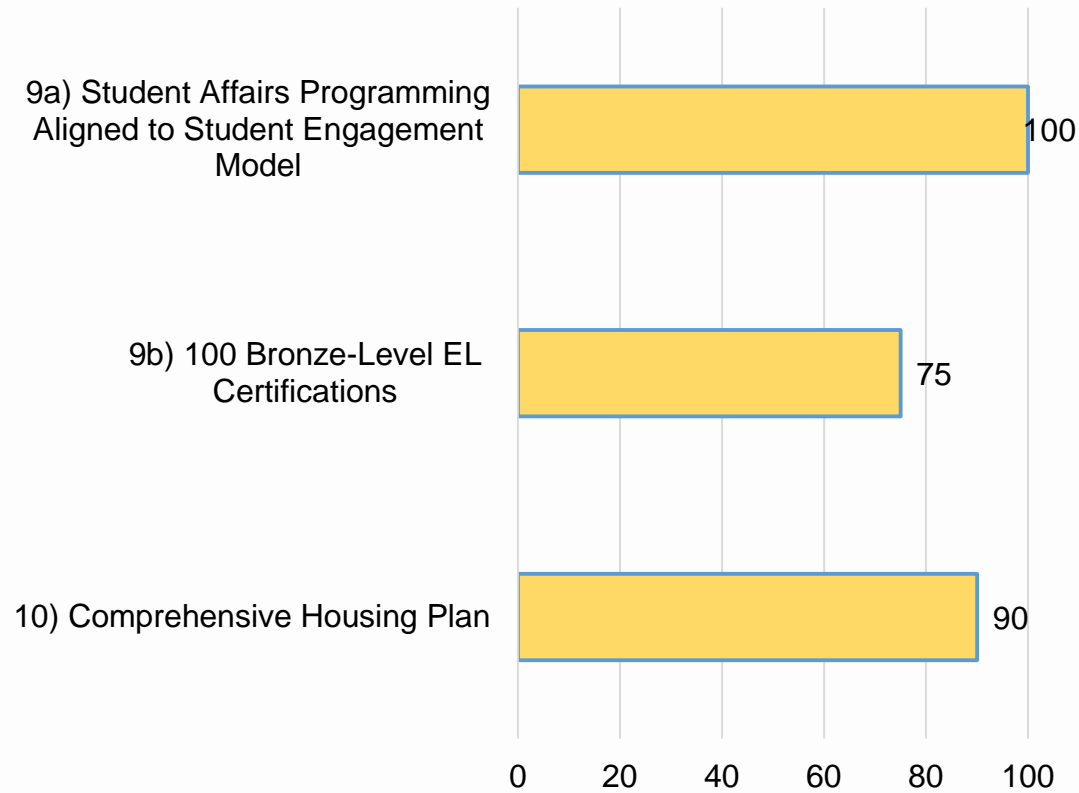
7) b) Prototype designed and developed. Significant updates made to Faculty & Staff dashboard on mga.edu, including password protected features, OneDrive launched. Additional link to be sent to employees this month requesting feedback.

# Progress on Diversified Revenue



# Progress on Enhance Service to Students

Percent Complete



9) a) All programs delivered in 2017-18 support the categories of the Student Engagement model:

- Life skills
- Wellness
- Service learning
- Community building
- Diversity
- Scholarship

9) b) The number of students who have received the following certifications due to Student Affairs programs/events:

- Bronze – 54
- Silver – 14
- Gold – 333