



Strategic Plan Update

Year 3 Initiatives

Enrollment

1. Deliver Strategic Enrollment Plan by December 2017
2. Deliver Academic Master Plan by April 2018
3. Deliver new intentional advising and student success model and system serving at least 2,400 first- and second-year students per year – beginning in Fall 2017
4. Deliver proposals for four new degree programs in FY2018
5. Deliver Strategic Technology Plan by April 2018

Strengthen Governance & Foster Community

6. Deliver Leadership Training Program for 50 employee participants by Spring 2018
7. Deliver better internal communications with
 - a) Monthly face-to-face institution-wide directors' meeting starting September 2017
 - b) New Intranet by March 2018

Leverage Resources & Increase Revenue

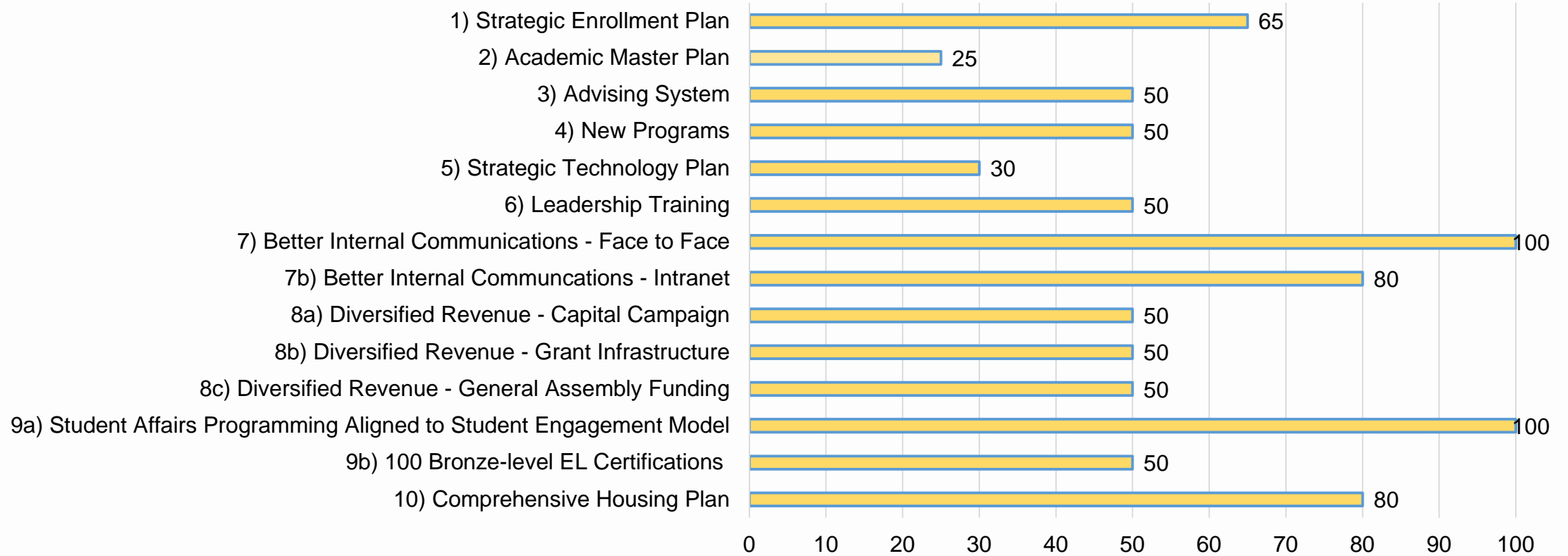
8. Deliver outreach to secure diversified revenue:
 - a) Continue first Capital Campaign in a decade
 - i. 12% increase in fundraising for needs-based scholarships in FY18 over FY17
 - ii. -



Year 3 Initiatives Progress



Percent Complete





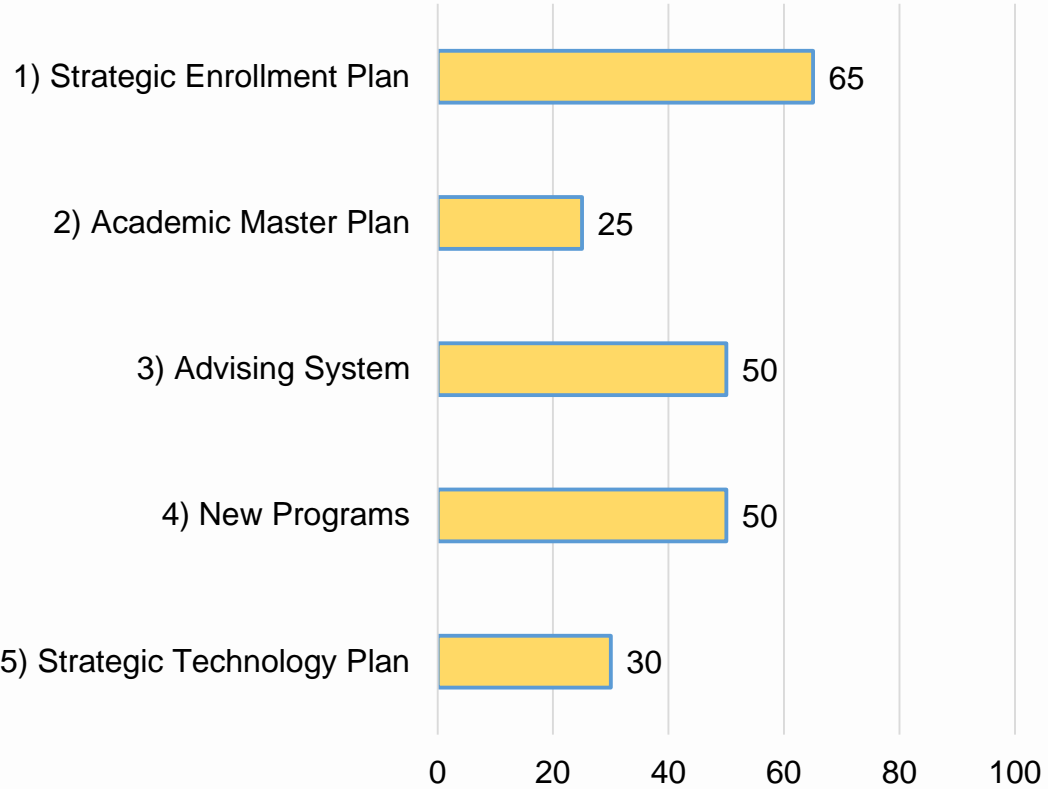
MGA

Detailed Updates



Progress in Focus on Enrollment

Percent Complete

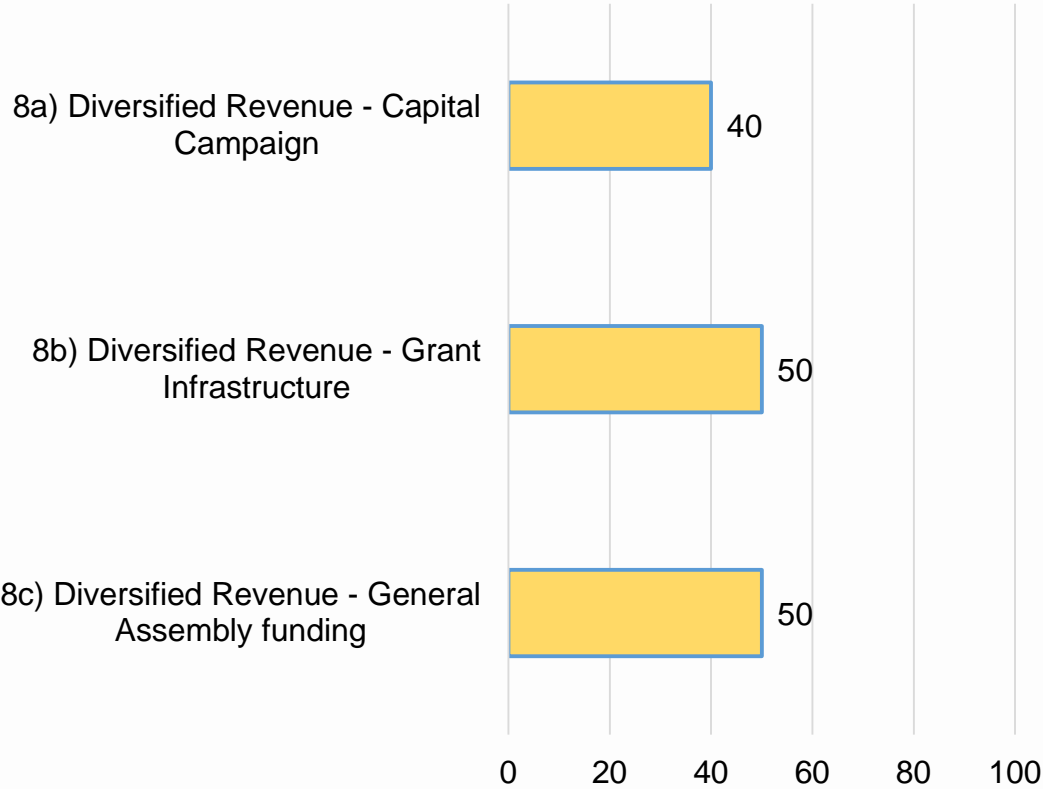


- 1) Enrollment Action Plan moving forward. Marketing research, demand analysis, and meta-analysis of consultant reports underway and pending the arrival of new Provost.
- 2) Analysis of programming available on the Cochran Campus complete with projection of additions to the Cochran academic portfolio through 2019. Deans identifying which programs are fully available on each campus.
- 3)



Progress on Diversified Revenue

Percent Complete



8) a) Approximately 13% increase obtained in need-based scholarship funds awarded. Proposal for multi-million-dollar gift is being drafted for presentation in April 2018 to potential funders.

8) b) Acquired and installed grant lead software. Created and staffing grant writer position. Candidate interviews underway.

8) c) Req0 0 11.91.-3.32 0 -11.-3.3lioer0 0 48.9().6(ed)1()TJaf

Progress on Enhance Service to Students

