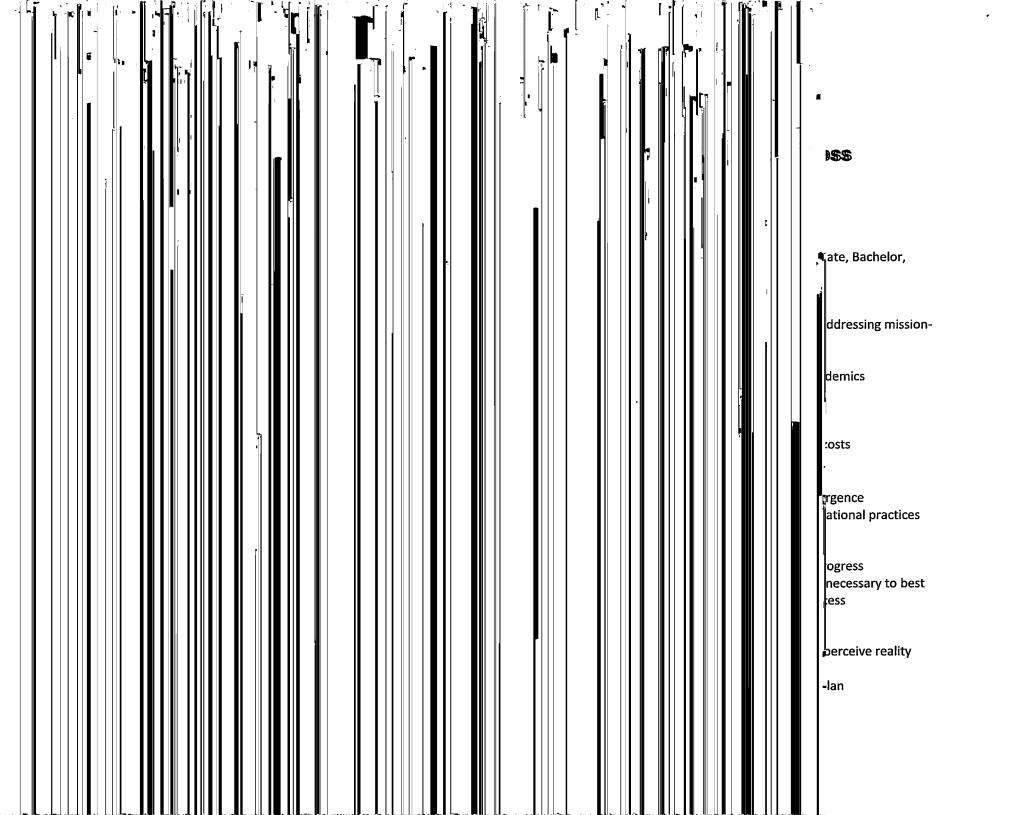
MGA

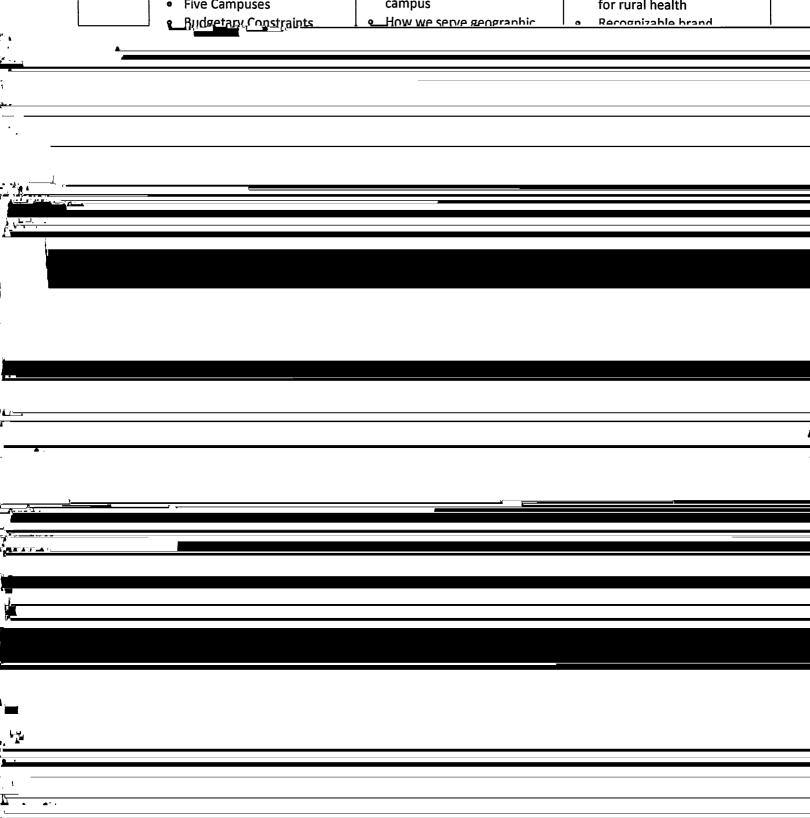




orities Summary **Teasurements** nue Targets _a. FY 2019 Total: \$95,967,104 nplete College Georgia" - MGA Overall Instructional Retention Fall-to-Fall i. F17 to F18: 62% (5%)). Overall Institutional Degrees Conferred (Graduation) i. 2018: 1,316 (3%) FTFTF Retention (USG) Fall-to-Fall i. 2015 Cohort: 76.73% (3%) I. FTFT Degrees Conferred (Graduation) i. 2011 Cohort: 40% (2%) **Iment Management** Headcount 2018: 9,467 (6%) FTE 2018: 7,877 Credit Hours 2018: 104,126 Affairs: Expenditures per FTE MGA: \$9,405 Average Peer USG State Universities: \$10,595 utional Advancement: 2017 Alumni Participation: 1,200 giving \$62,500 (25%) Annual Campaign: \$1,000,000 (+\$100k) Student Scholarships: \$385,000 (10%)

Information from Early Discussions in the Strategic Planning Process, MGA Spring 2018

Group	Answered Questions	Unanswered Questions	Where we will be in 2025?
Strategic Planning Board	 Public Institution Federal Financial Aid SACS Compliant Five Campuses Budgetary Constraints 	 Role of Research / Scholarship More programs on each campus How we serve geographic 	 True evening institution for non-traditional population Partnership with Chamber for rural health



Statements, Metrics, and Open Questions

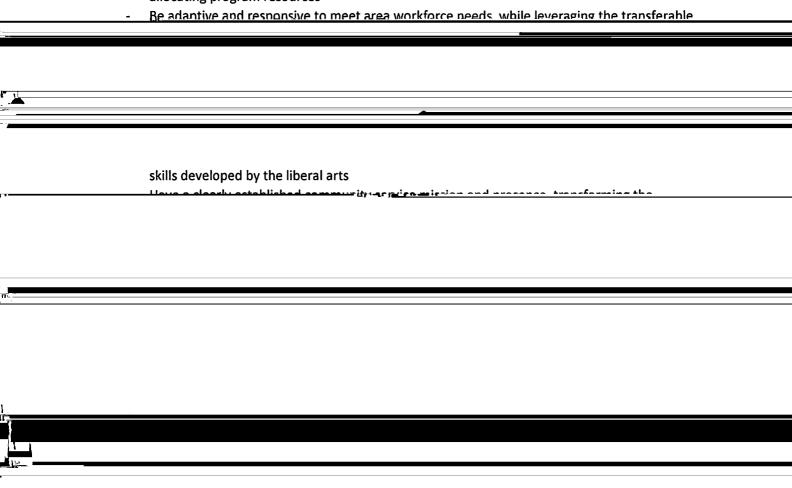
Compilation of Imperatives

- Blended mission creating a university
- Affordability and accessibility
- Unique programs/protect aviation
- Profession: Liberal arts ratio, why and what are we driving for?
- Hybridization and inclusive models of credentialing across areas
- Enrollment growth: Programs and students, need metrics
- Academic Strategy across campuses and online: RPG/CCG
- CAR Compliant

Working List of Areas of Focus from the Ad-Hoc Strategic Planning Committee

MGA will:

- Continue to improve student-focused success, enrich their experiences inside and outside the classroom
- Have full-developed campus identities and a fully integrated university, more efficiently allocating program resources



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<u>* </u>	Ad Hoc Proposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom O Cabinet Peroposed Goal: MGA will continue to improve student-focused success, enriching their experiences inside and outside the classroom of the continue to the continue
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-	o Cabinet Recommendation: Start collecting data on student engagement/involvement
	Ad Hoc Proposed Goal: MGA will build an engaged alumni base, by developing current, most, and finding at the conditions and finding a
	 Ad Hoc Proposed Goal: MGA will build an engaged alumni base, by developing current, past, and future students Cabinet Imperative: Focus on intentional student engagement (Greek Life, Leadership Programs, etc.)

o Cabinet Imperative: Simplify processes for students
Potential Bucket (Theme): People, Funding, Efficiency & Effectiveness (Stewardship)

MGA Strategy Template

FY21	FY22	FY23	FY24	FY25
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