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	Prerequisites: none	
	Corequisites: none	
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	The complex and changing world of the entertainment industry will be explored. Contracts and negotiations, professional organizations and networks, and industry standards will be discussed.	
	Student Learning Outcomes	
	At the completion of this course, the student will be able to 1. Identify potential revenue streams in the entertainment industry	
	2. Explain the roles of the artist's business and creative team members	
	3. Describe the process of creating, promoting, and distributing a creative product	
	Text, Materials, and Sunnlies	
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