

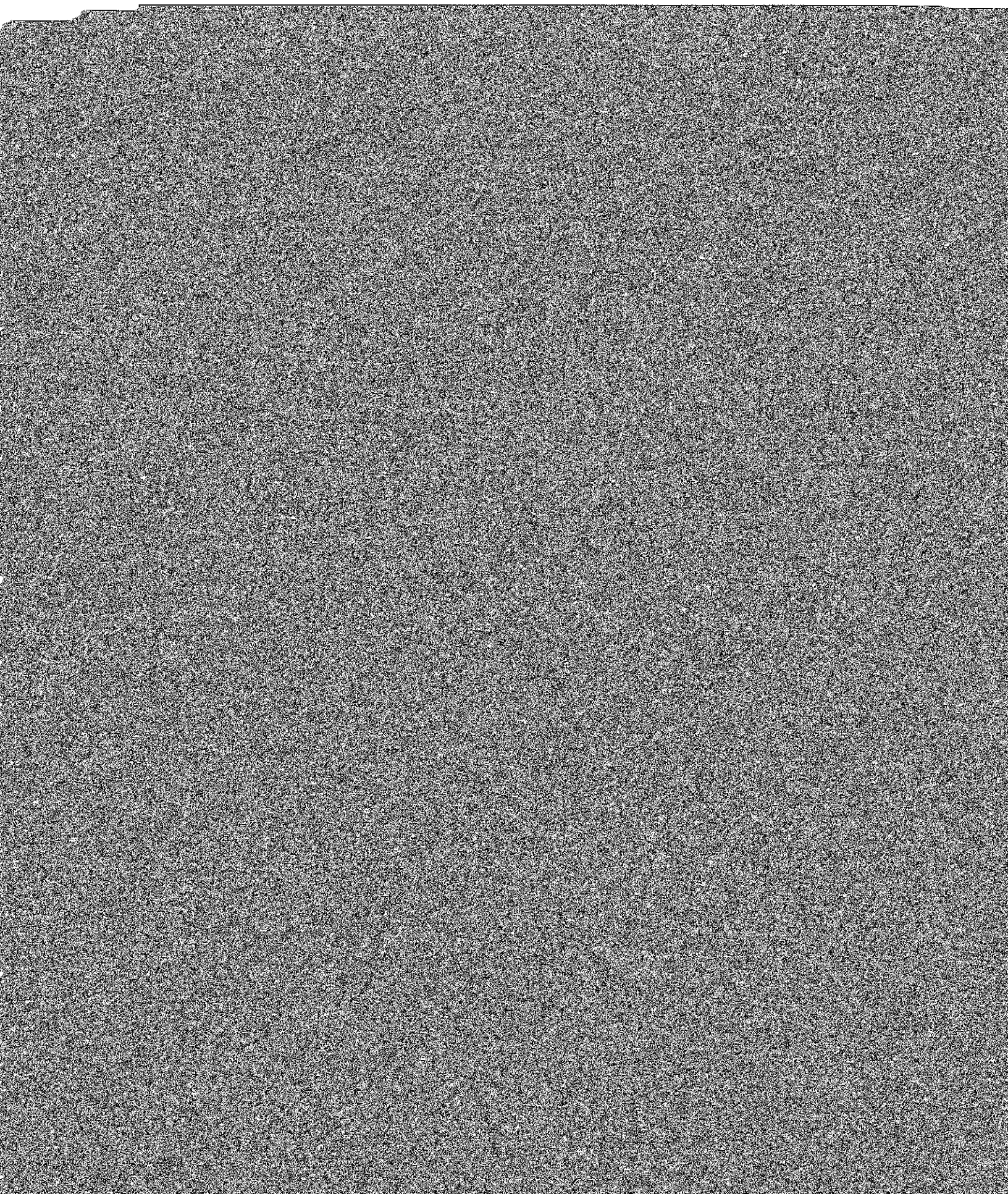






<p><u>Take two of the following 2-course sequences (Credit: 8 hours)</u>  MUSA 1103, 1104 – Applied Piano <b>Credit:</b> 2 hours each class, 4 total credits  MUSA 1113, 1114– Applied Voice <b>Credit:</b> 2 hours each class, 4 total credits  MUSA 1123, 1124 – Applied Brass <b>Credit:</b> 2 hours each class, 4 total credits  MUSA 1133, 1134 – Applied Woodwind <b>Credit:</b> 2 hours each class, 4 total credits  MUSA 1143, 1144 – Applied Percussion <b>Credit:</b> 2 hours each class, 4 total credits</p>	<p>Applied Schedule</p>	
	<p>Fall, Year 1</p>	<p>2</p>
	<p>Fall, Year 2</p>	<p>2</p>

Upper Level Applied and Upper Level Ensemble courses. There are two emphases:



Prerequisites: At least a "C" in ITEC 2201 or ITEC 2215 or CSCI 1001 ITEC 3236      Interactive Digital Media		3 CR
Prerequisites: At least a "C" in ITEC 2201 or ITEC 2215 or CSCI 1001 ITEC 4230      Graphic Imaging		3CR
Prerequisites: At least a "C" I ITEC 3236 ITEC 4255      Game Design and Development		3 CR
Prerequisites: At least a "C" in ITEC 2270, ITEC 3235 and ITEC 3236		

# ONE-STEP ACADEMIC PROGRAM PROPOSAL

**Institution:** Middle Georgia State University

**Date Completed at the Institution:** March 15, 2017

**Name of Proposed Program/Inscription:** Contemporary Musicianship (CM)





## ONE-STEP ACADEMIC PROGRAM PROPOSAL

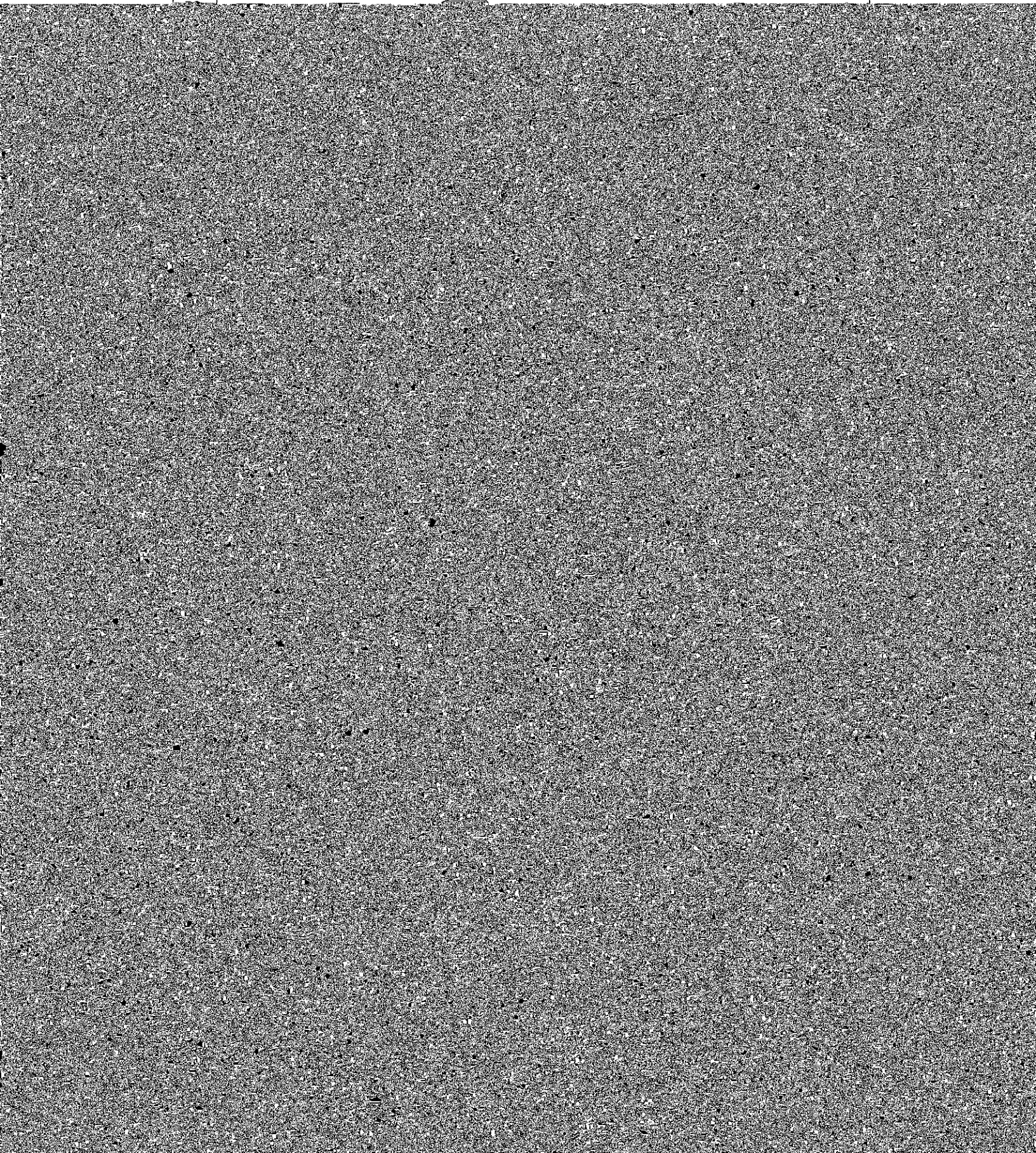
study a classical art form that is limited in scope and increasingly less relevant to the cultural economy. Consequently, students face an inescapable dilemma: they are graduating with limited strategies to market their artistic product, and they are the recipients of an artistic product that is

## ONE-STEP ACADEMIC PROGRAM PROPOSAL

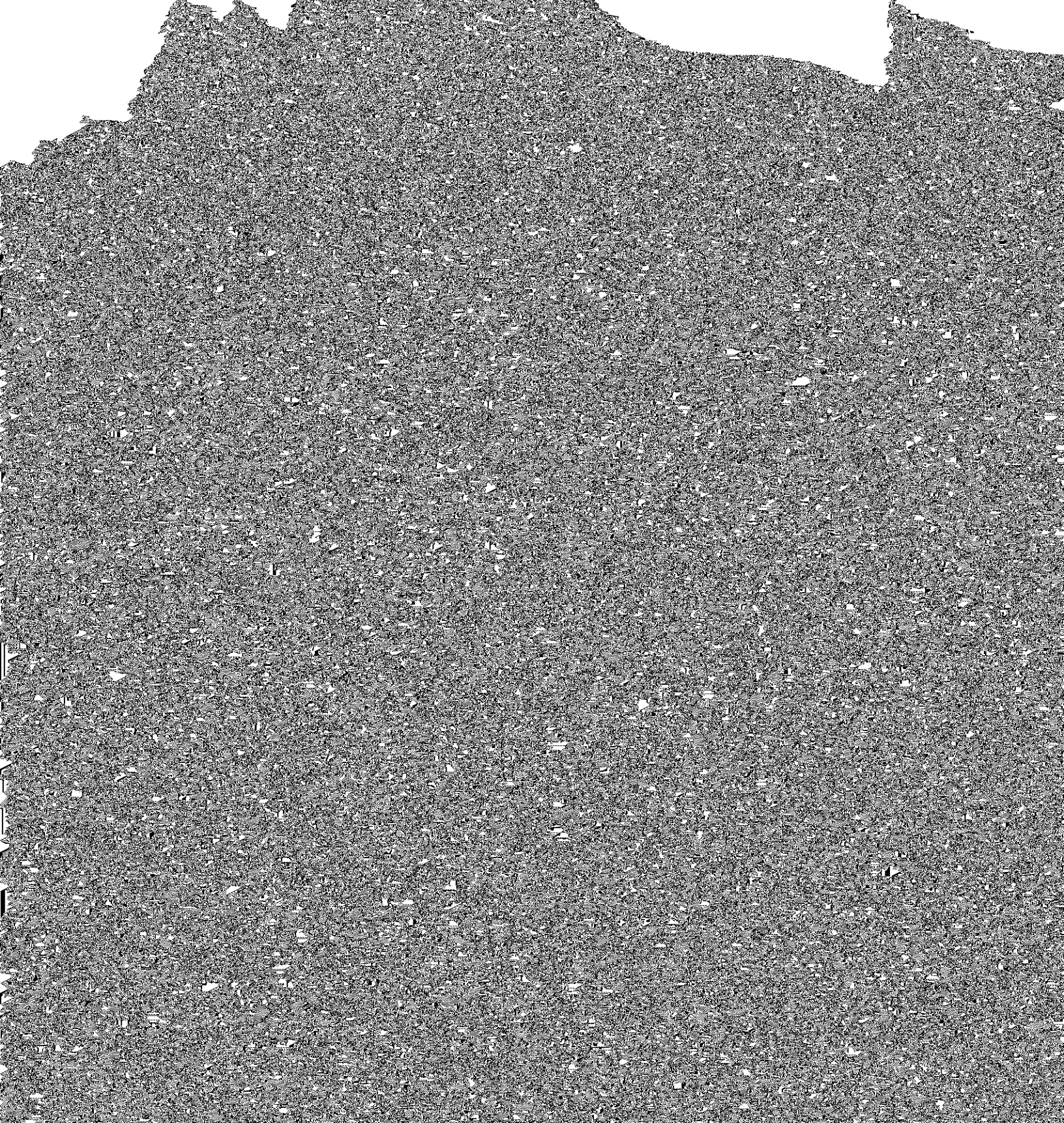
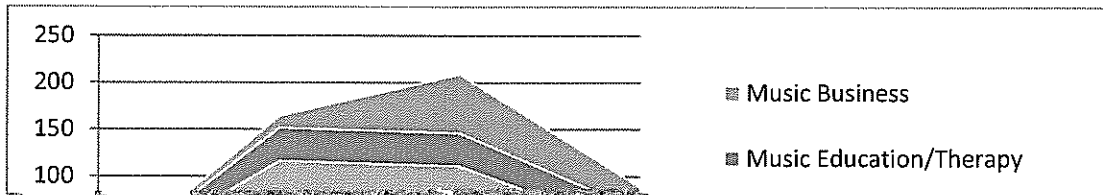
- Faculty perceptions about their own institution's effectiveness in teaching students how to make a modern musical career

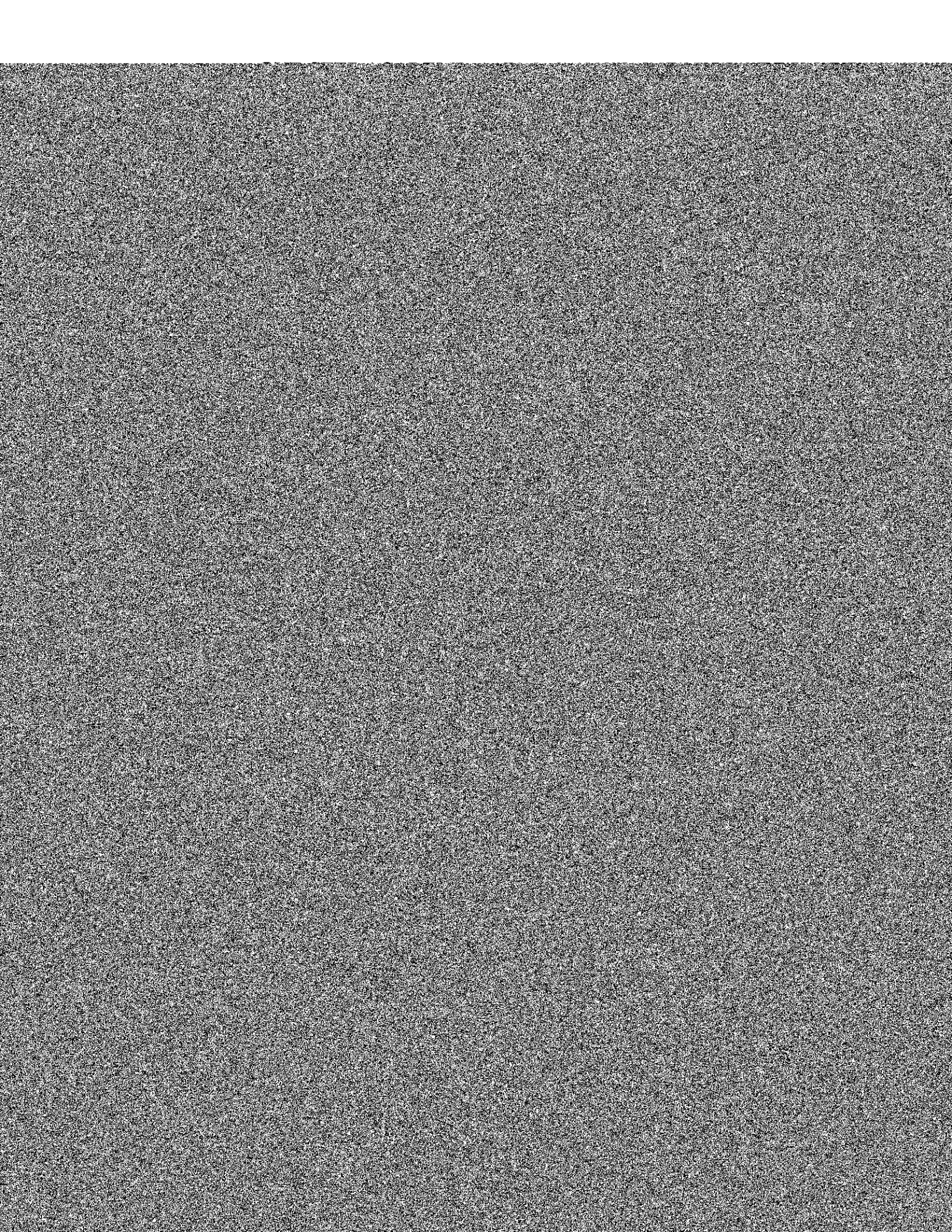
# ONE-STEP ACADEMIC PROGRAM PROPOSAL

70	_____
60	_____

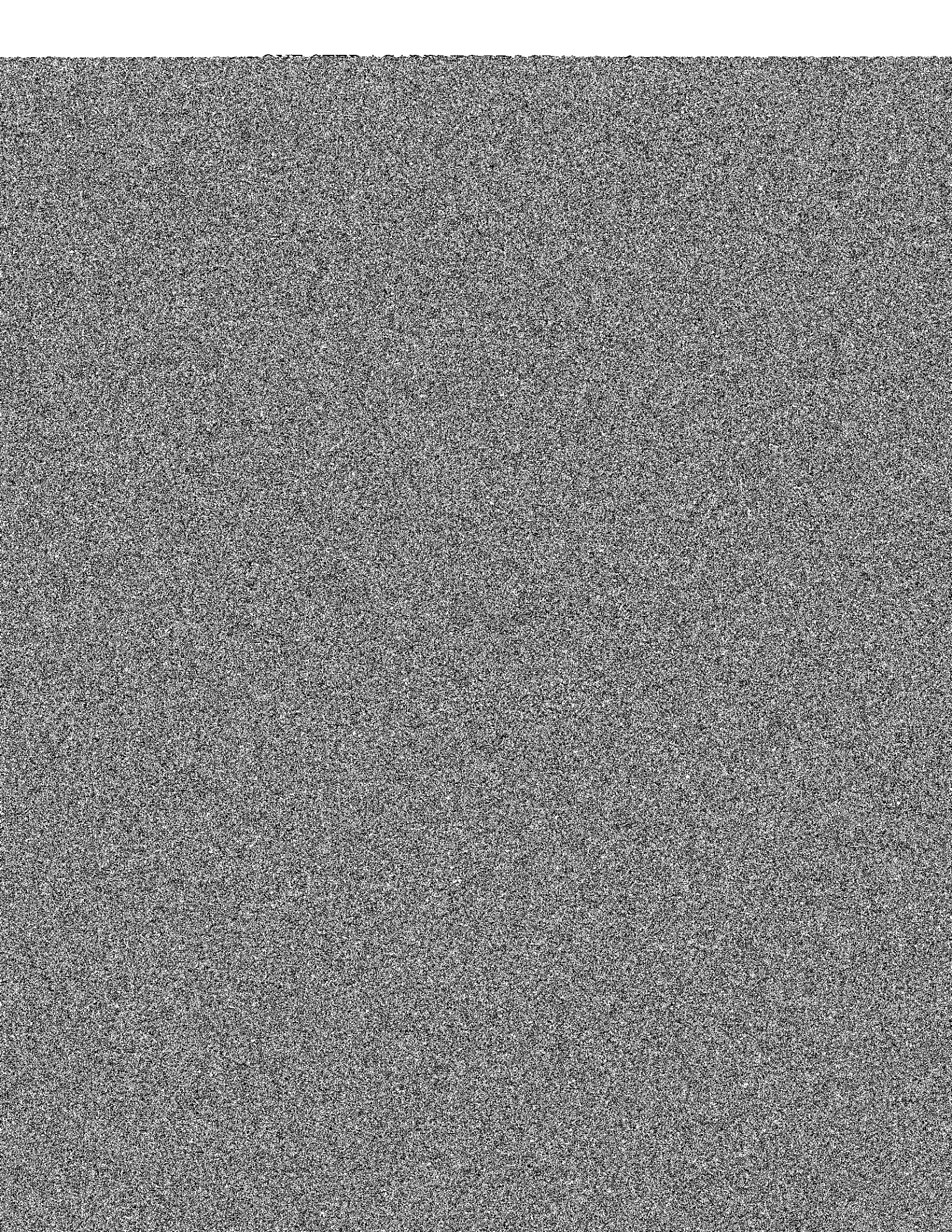


# ONE-STEP ACADEMIC PROGRAM PROPOSAL







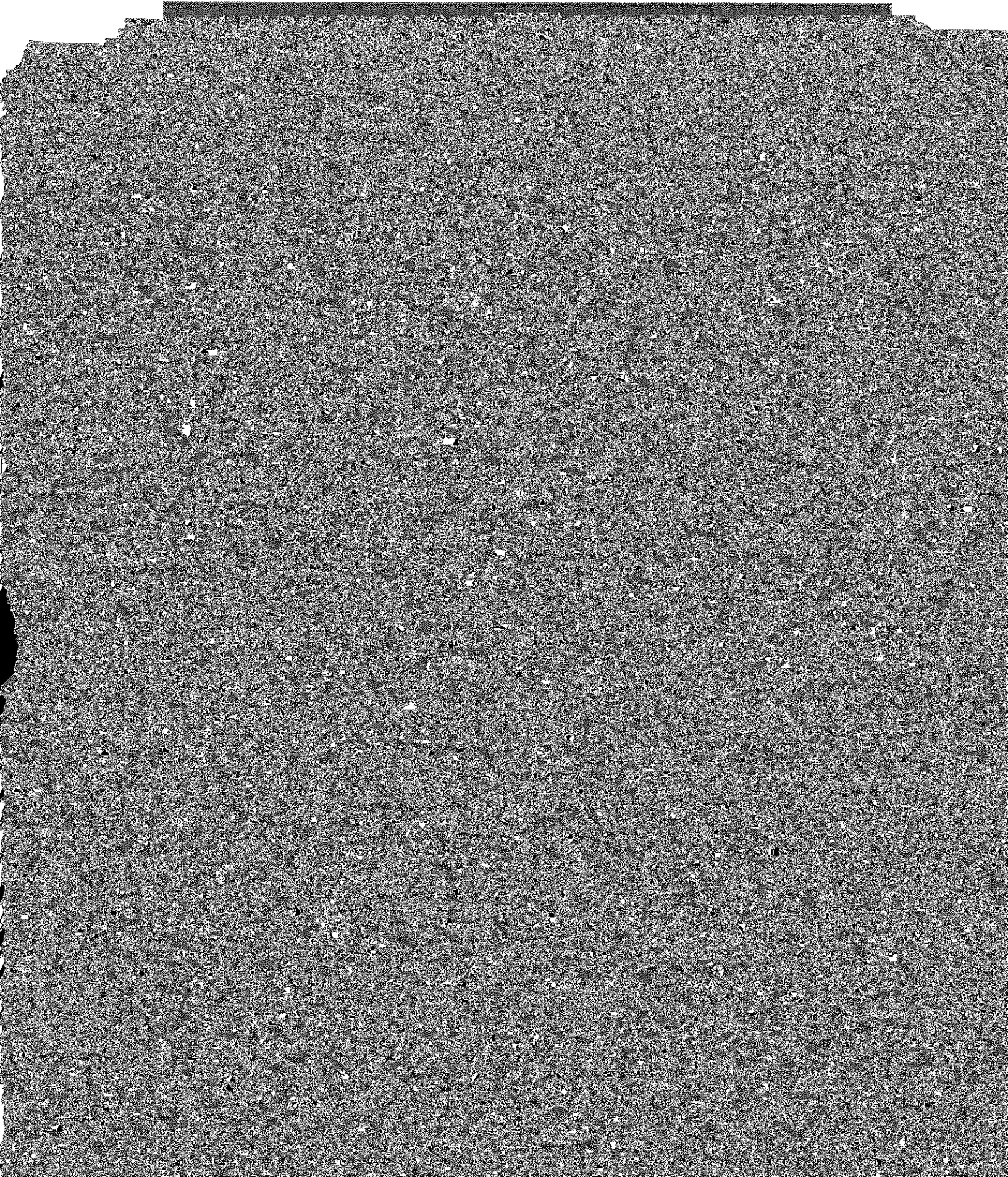


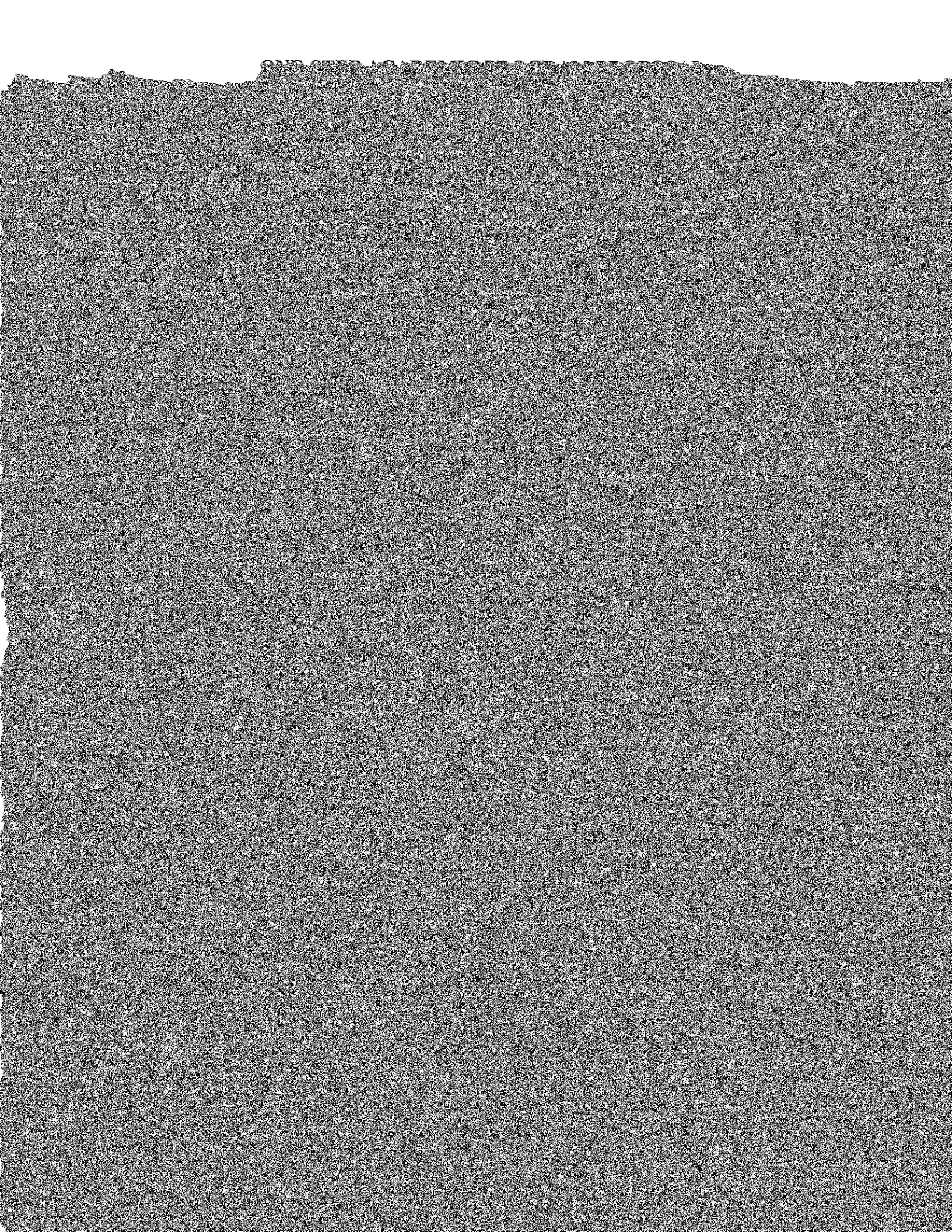


# ONE-STEP ACADEMIC PROGRAM PROPOSAL

A review of the economic impact of the arts, utilizing data provided by the Bureau of Labor Statistics

**ONE-STEP ACADEMIC PROGRAM PROPOSAL**









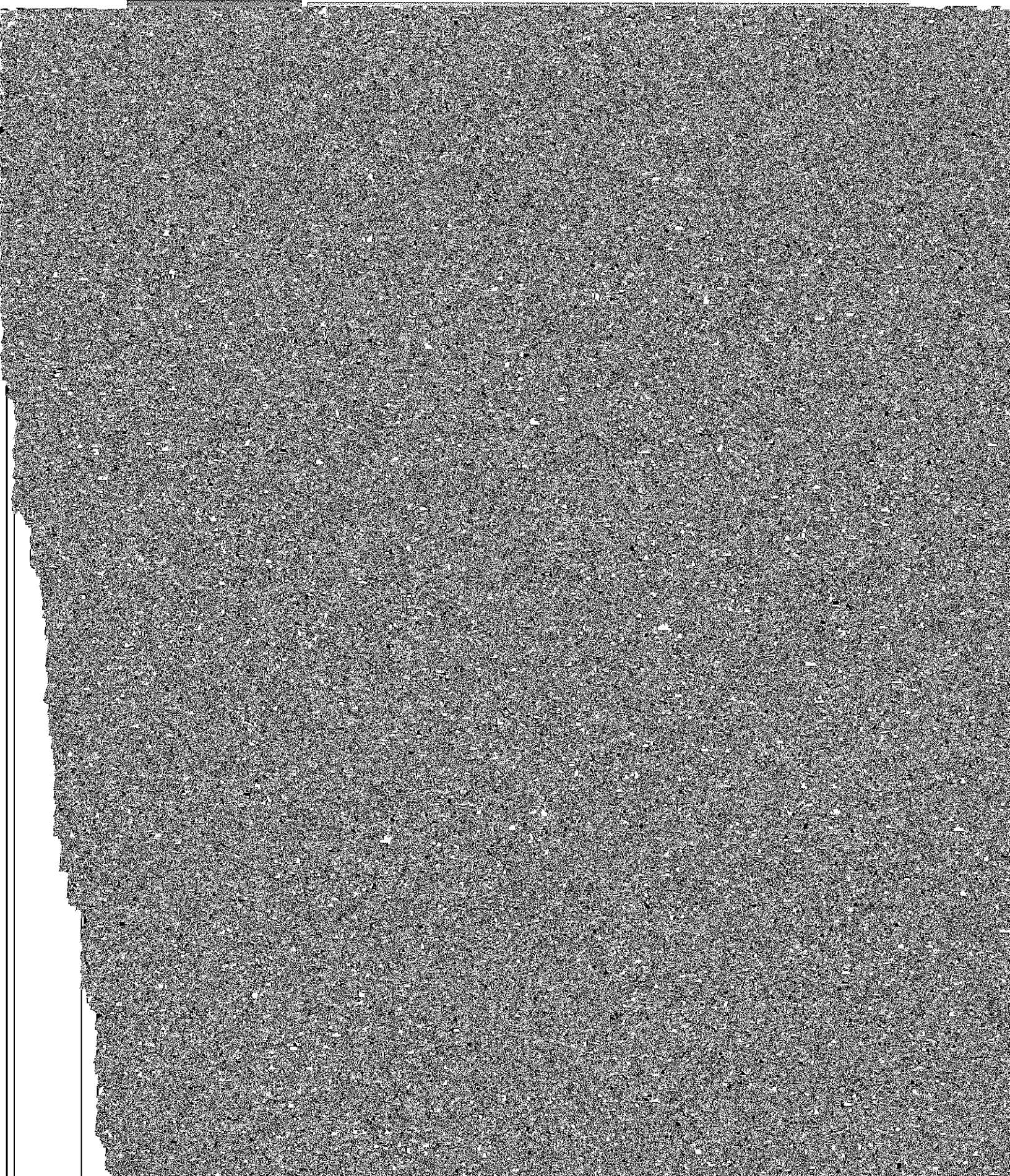


## ONE-STEP ACADEMIC PROGRAM PROPOSAL

This data set suggests that a baccalaureate in Music should show robust enrollment gains simply through improved retention.

The second point of anecdotal evidence, scholarship moneys, is not applicable to this document, but

**ONE-STEP ACADEMIC PROGRAM PROPOSAL**





**ONE-STEP ACADEMIC PROGRAM PROPOSAL**

## ONE-STEP ACADEMIC PROGRAM PROPOSAL

or

- SAT Score of 24 Reading and 440 Math for test taken after March 2016

or

- ACT Score of 17 English and 17 Math

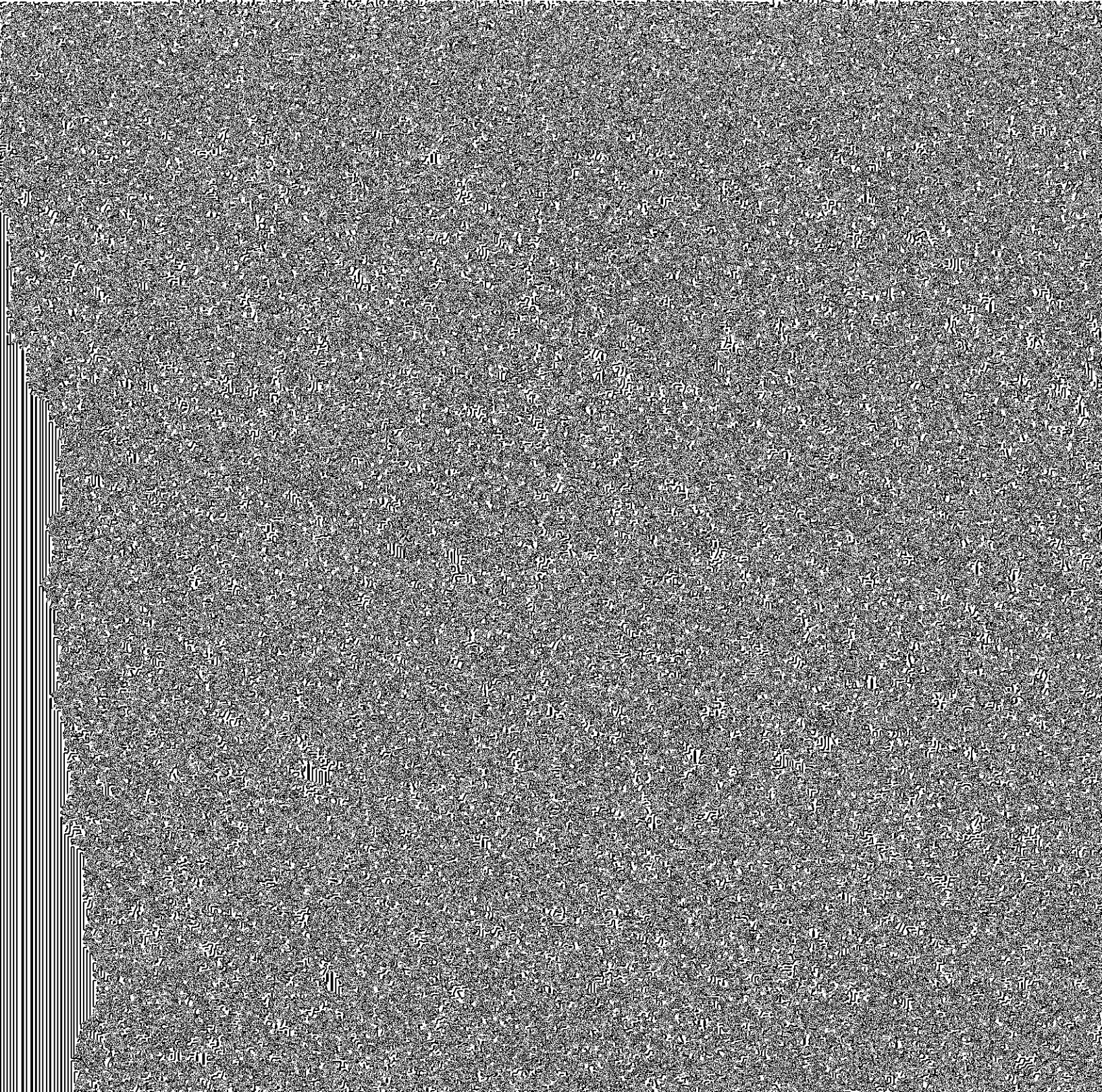
and

If English is not first language and did not attend a secondary school where English was primary



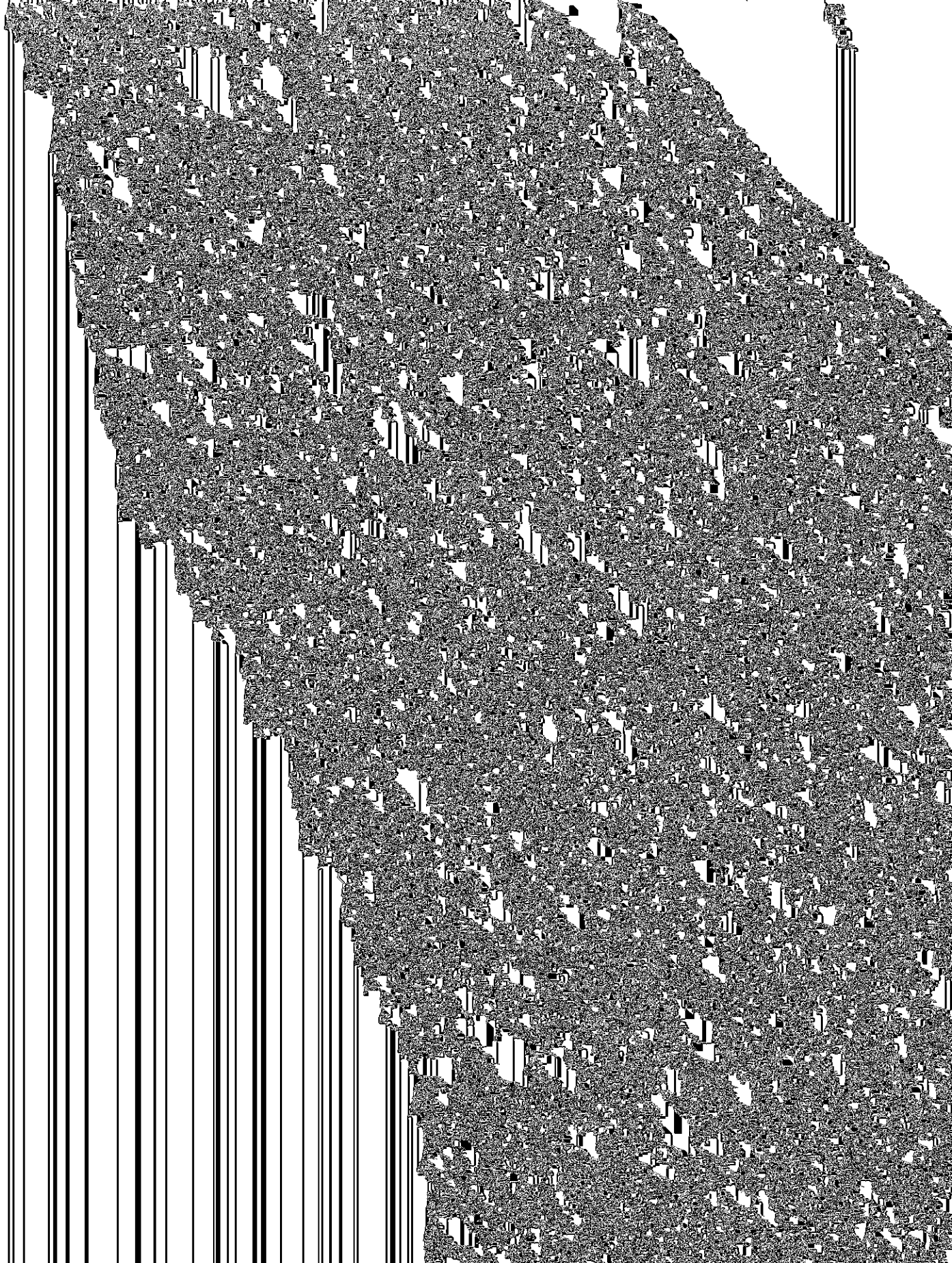
# ONE-STEP ACADEMIC PROGRAM PROPOSAL

<p><u>Take two of the following 2-course sequences (Credit: 8 hours)</u>                  MUSA 1103, 1104 – Applied Piano <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1113, 1114– Applied Voice <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1123, 1124 – Applied Brass <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1133, 1134 – Applied Woodwind <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1143, 1144 – Applied Percussion <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1153, 1154 – Applied Strings <b>Credit:</b> 2 hours each class, 4 total credits                  MUSA 1163, 1164 – Applied General Music <b>Credit:</b> 2 hours each class, 4 total credits</p>	<p>Applied Schedule</p>	
	Fall, Year 1	2
	Fall, Year 2	2
	Spring, Year 1	2
	Spring, Year 2	2



# ONE-STEP ACADEMIC PROGRAM PROPOSAL

The emphases for the BA in Contemporary Musicianship will be delivered in the Upper Level Applied and Upper Level Electable courses. These are:





# ONE-STEP ACADEMIC PROGRAM PROPOSAL

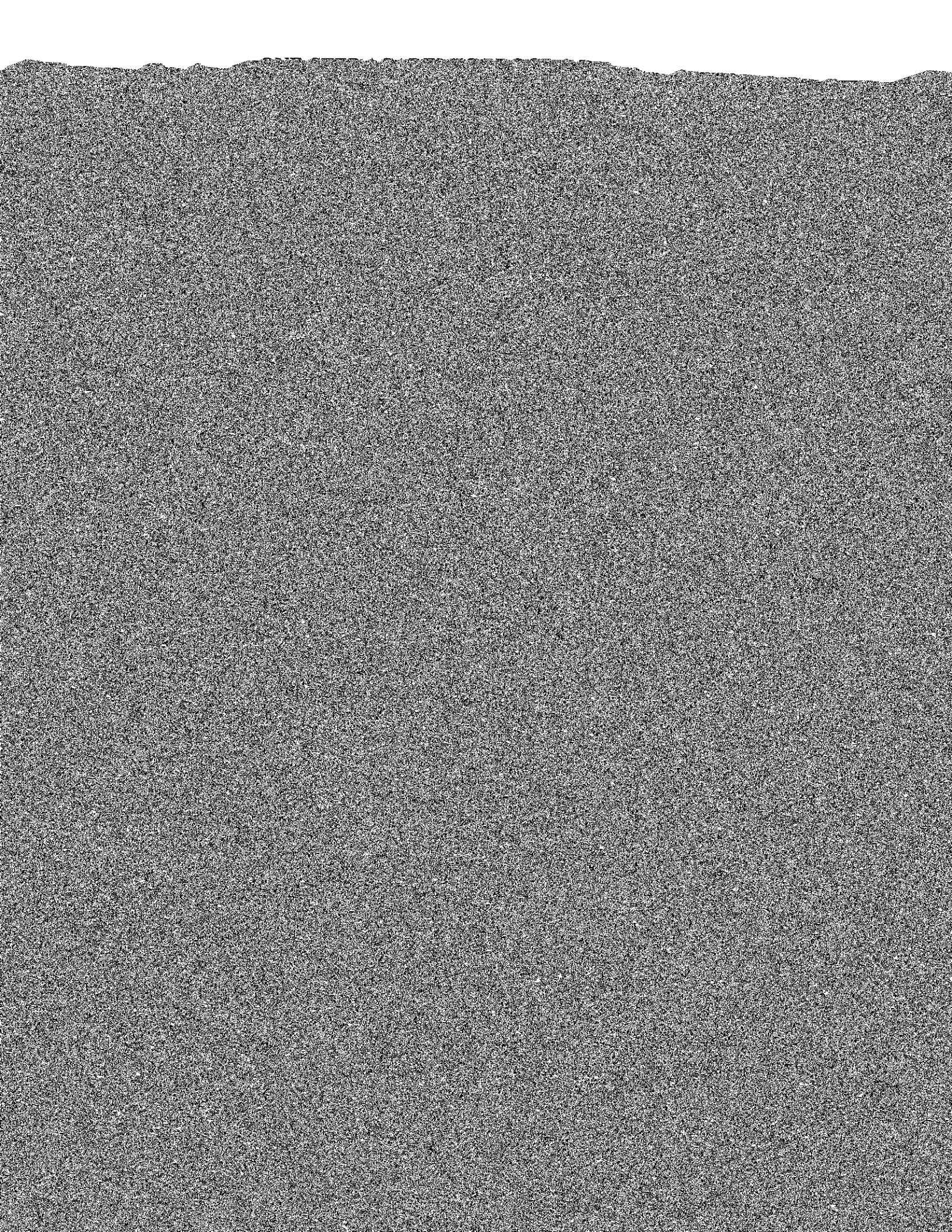
ITEC 2400	Industry Trends and Disruptive Technologies	3 CR
ITEC 2440	IT Entrepreneurship and Innovation	3 CR











# ONE-STEP ACADEMIC PROGRAM PROPOSAL

New

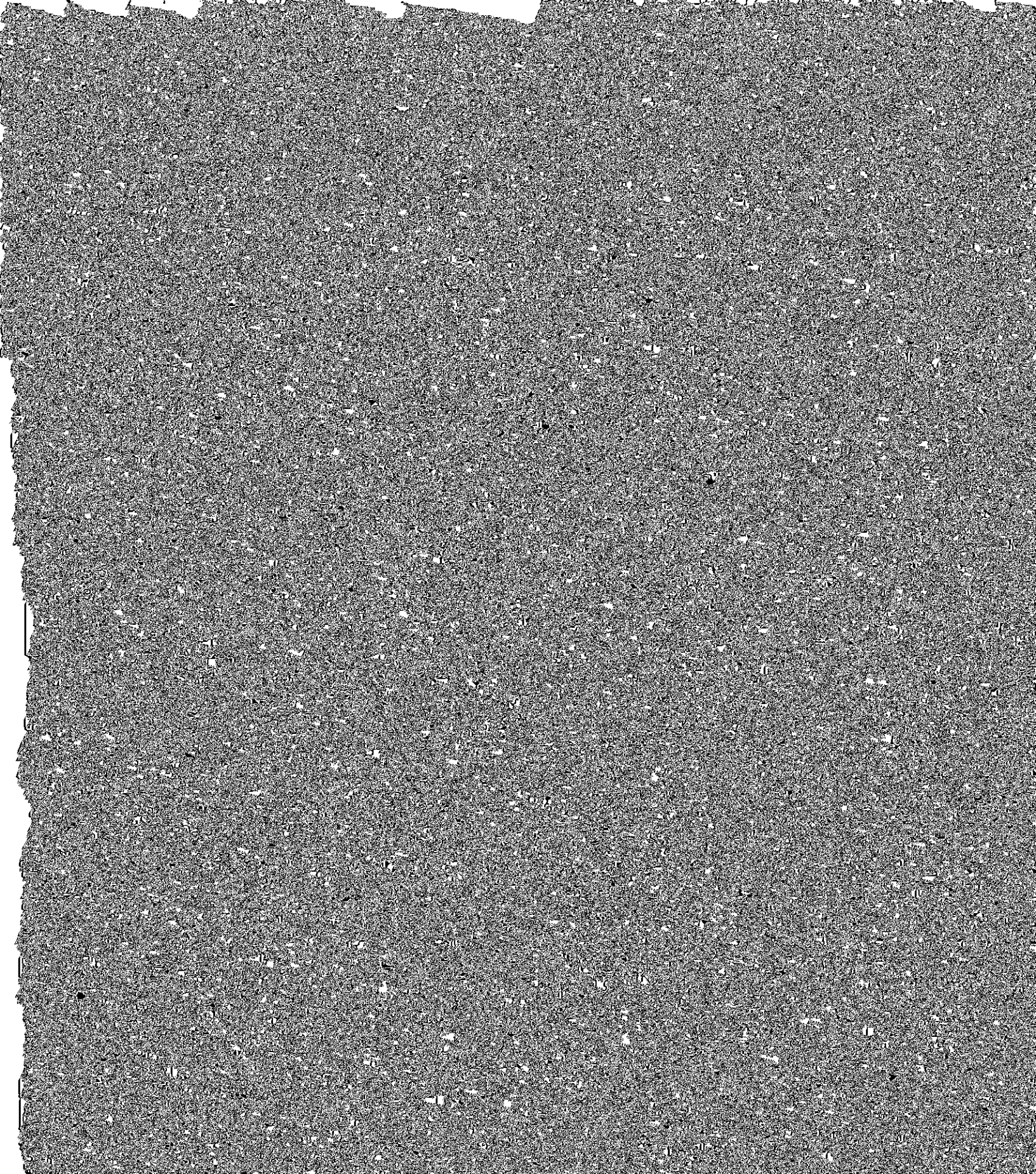
MUSA 3111 Upper Level Applied

2-split section

2-split section

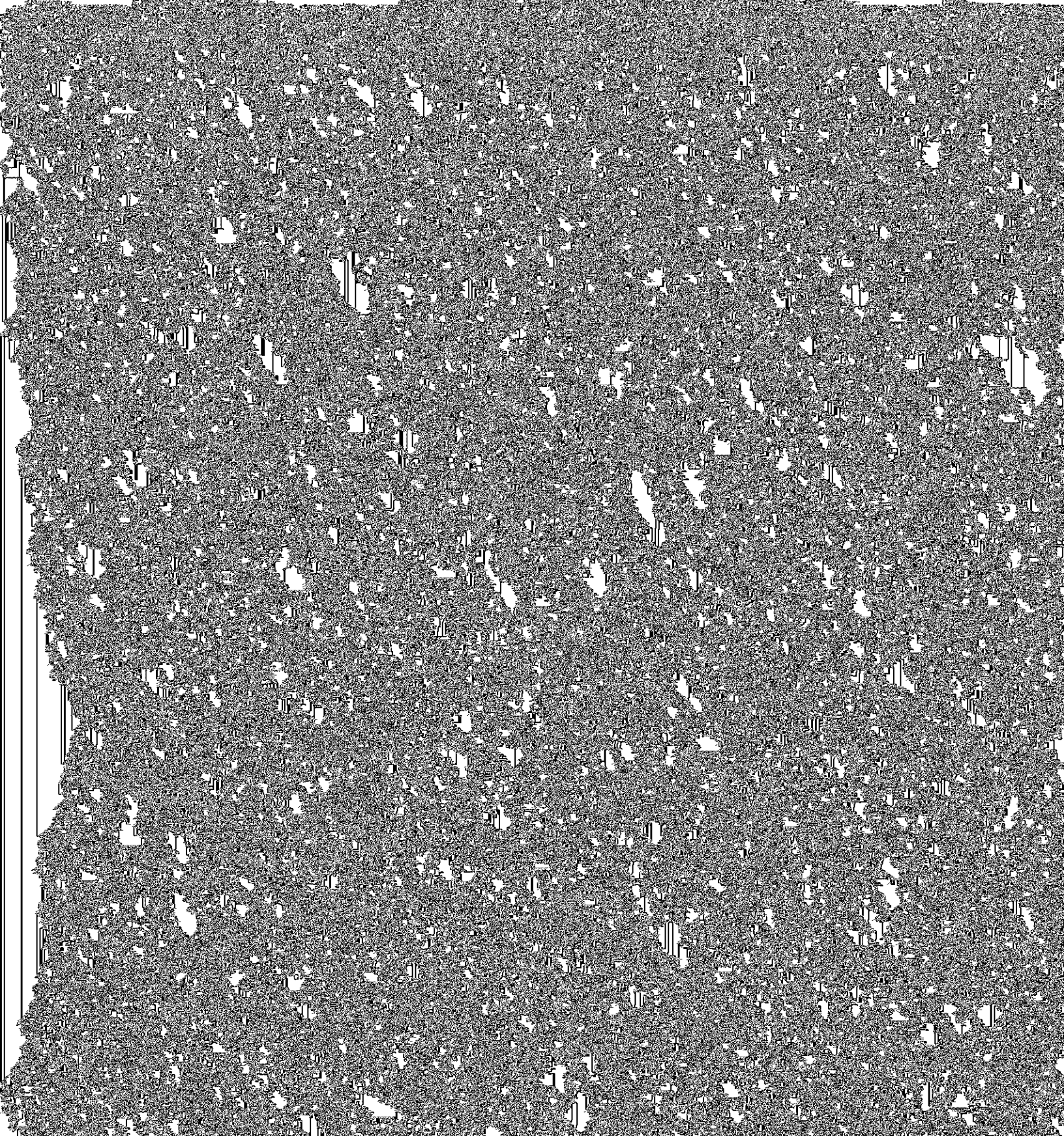
2-split section

2-split section



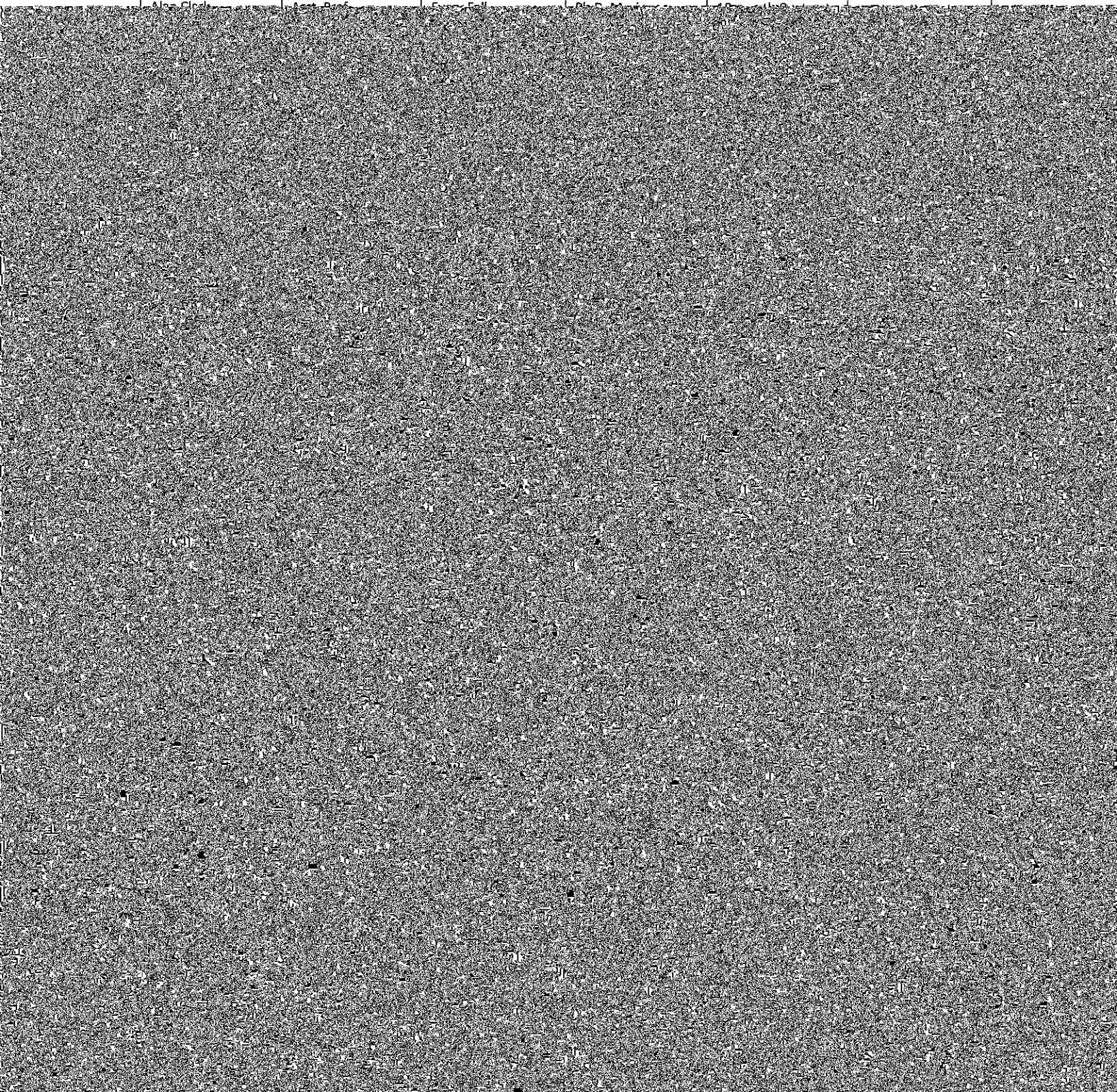
# ONE-STEP ACADEMIC PROGRAM PROPOSAL

			specific graduate coursework, if needed)		
(Robert McTyre) Dep't Chair: Media Culture &	Assoc. Prof Tenured	Fall: MUSC 2101 Inter. Music Theory I	D.M.A. Vocal Pedagogy M.M. Music Theory	12-month Contract. Teaching received	



# ONE-STEP ACADEMIC PROGRAM PROPOSAL

		0 CR, UT, 1 CH*  MUSC 3322 Music History II 3 CR, UT  MUSC 4999 Capstone 3 CR, UT			
		Does teach Summer			





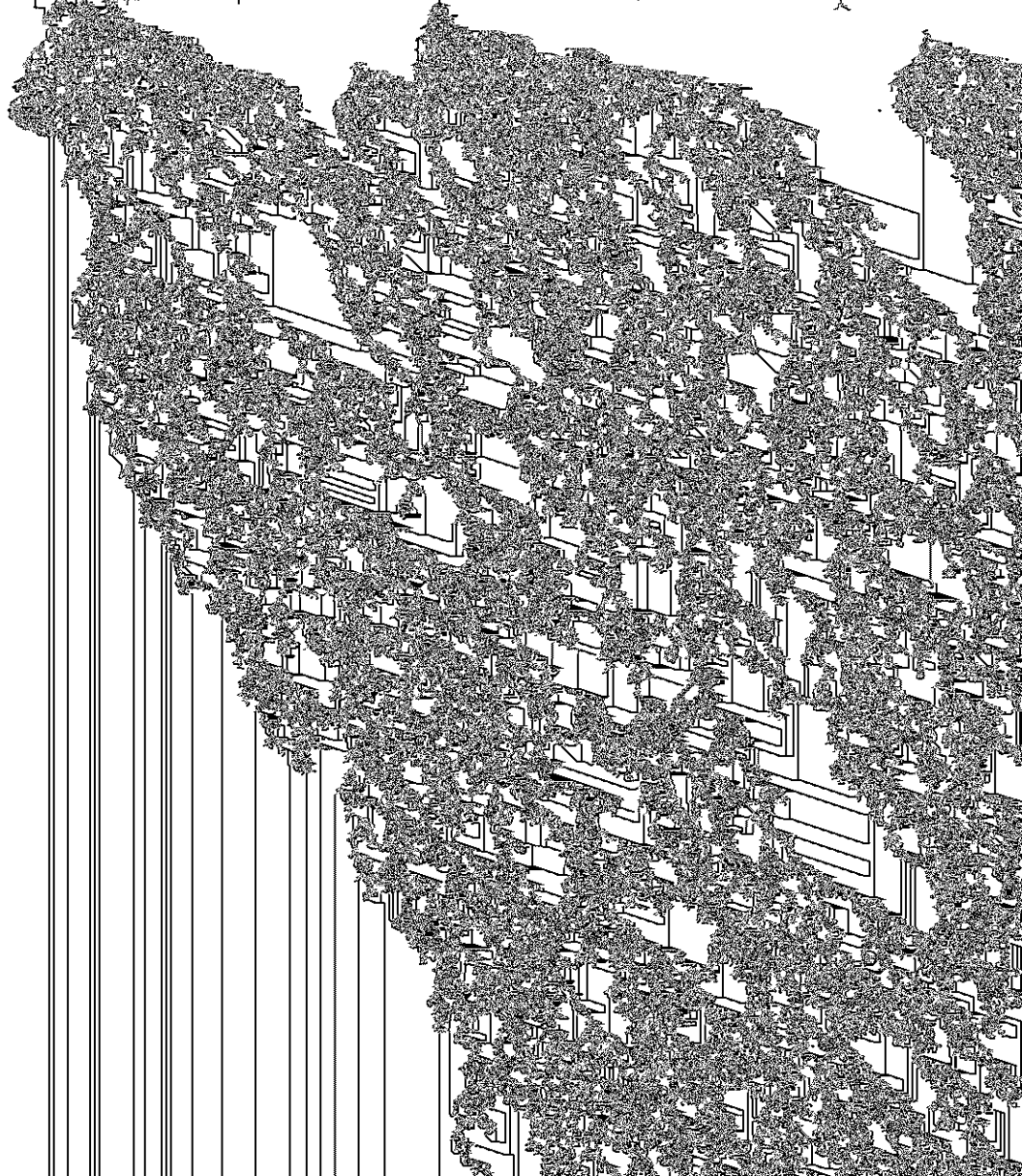
# ONE-STEP ACADEMIC PROGRAM PROPOSAL

		<p>1 CR, UT, 3 CH</p> <p>MUSC 3999 Special Topics 3 CR, UT</p> <p>MUSC 2800 Song Writing 3 CR, UT</p>			
		<p><u>Every Spring</u> MUSA 1112, 2112, 3112, 4112 Piano, Applied 2 CR, UT 1 CH* † per student</p> <p>MUSC 1104 Musicianship Lab II 1 CR, UT, 3 CH</p> <p>MUSC 2104 Musicianship Lab IV 1 CR, UT, 3 CH</p> <p>MUSC 1006 Perspectives of Music 4 CR, UT</p> <p>MUSC 4200 Fundamentals of Music Entrepreneurship</p>			
New Line 2	Needed FY18	<p><u>Every Fall</u> MUSA 1111, 2111, 3111, 4111</p>		4-4 load	Commercial Voice Specialist, tenor or



# ONE-STEP ACADEMIC PROGRAM PROPOSAL

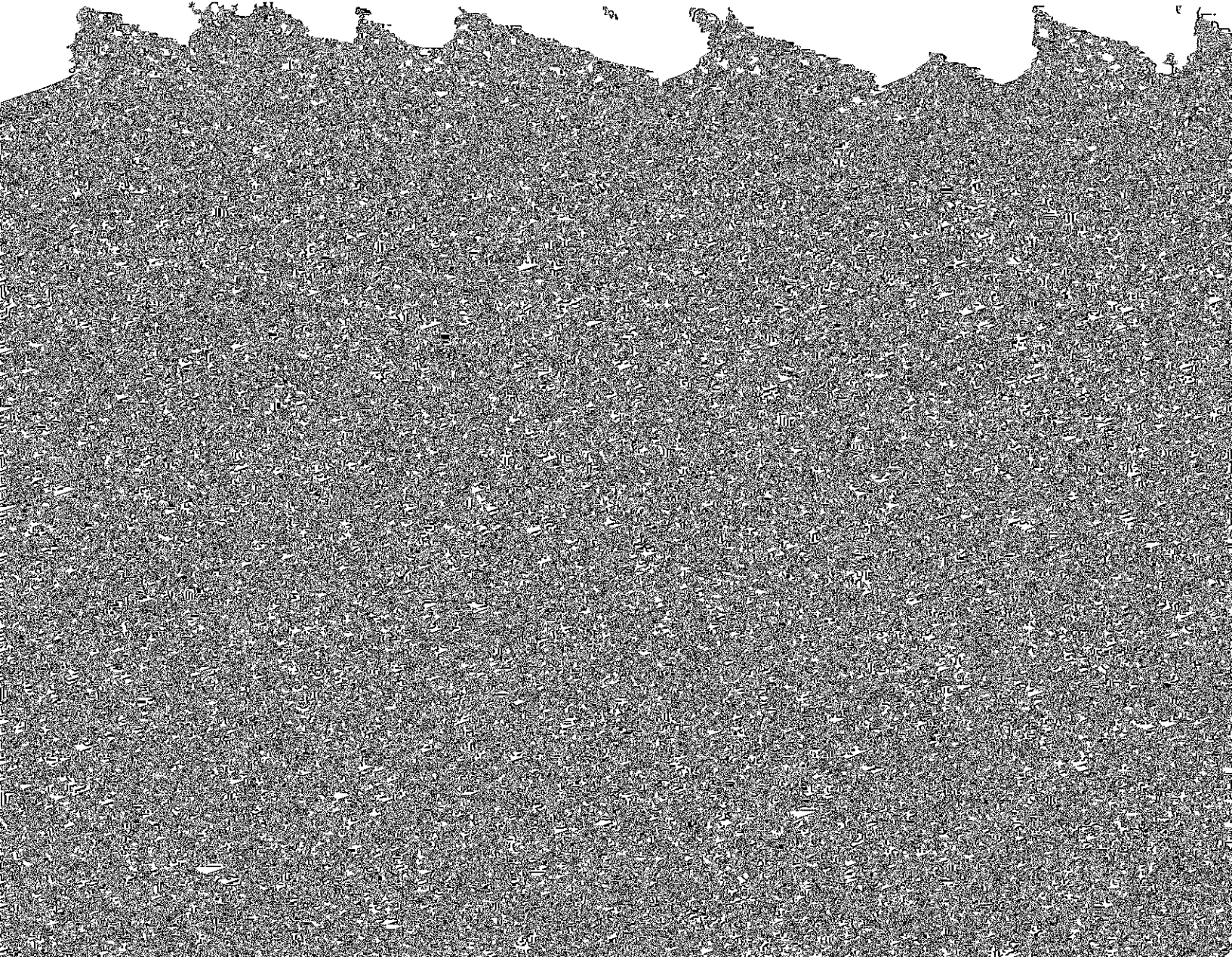
		<p>MUSC 1112, 2112, 3112, 4112 Voice, Applied 2 CR, UT 1 CH *† per student</p> <p>MUSE 1090, 3090 Chamber Singers 1 CR, UT, 3CH*</p> <p>MUSE 3092 Gospel Chorus 1 CR, UT, 3 CH*</p> <p>Spring Year A MUSC 3333 History of Gospel Music 3 CR, UT</p> <p>Spring Year B MUSC 3999 Special Topics</p>			
<p>Potential Part-time faculty</p>		<p><u>Every Fall</u> MUSA 1111, 2111, 3111, 4111*</p>			



# ONE-STEP ACADEMIC PROGRAM PROPOSAL

		3 CR, UT MUSE 1078, 3078 Guitar Ensemble 1 CR, UT, 2 CR*  MUSE 1086, 3086 Percussion Ensemble 1 CR, UT 2 CH*  MUSC 4100 Recording Studio Fundamental 3 CR, UT  MUSC 1110 Music Appreciation 3 CR, UT  MUSC 1006 Perspectives of Music 4 CR, UT			
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F,P: Full-time or Part-time; D, UN, UT, G: Developmental, Undergraduate Non-transferable, Undergraduate Transferable, Graduate



# ONE-STEP ACADEMIC PROGRAM PROPOSAL

## 17) Fiscal and Estimated Budget

a) Describe the resources that will be used specifically for the program

# ONE-STEP ACADEMIC PROGRAM PROPOSAL

line item for full-time faculty since part-time applied faculty are estimates and directly related to instrument-specific enrollment in applied lessons

d) For Revenue:

i. If using existing funds, provide a specific and detailed plan

# ONE-STEP ACADEMIC PROGRAM PROPOSAL

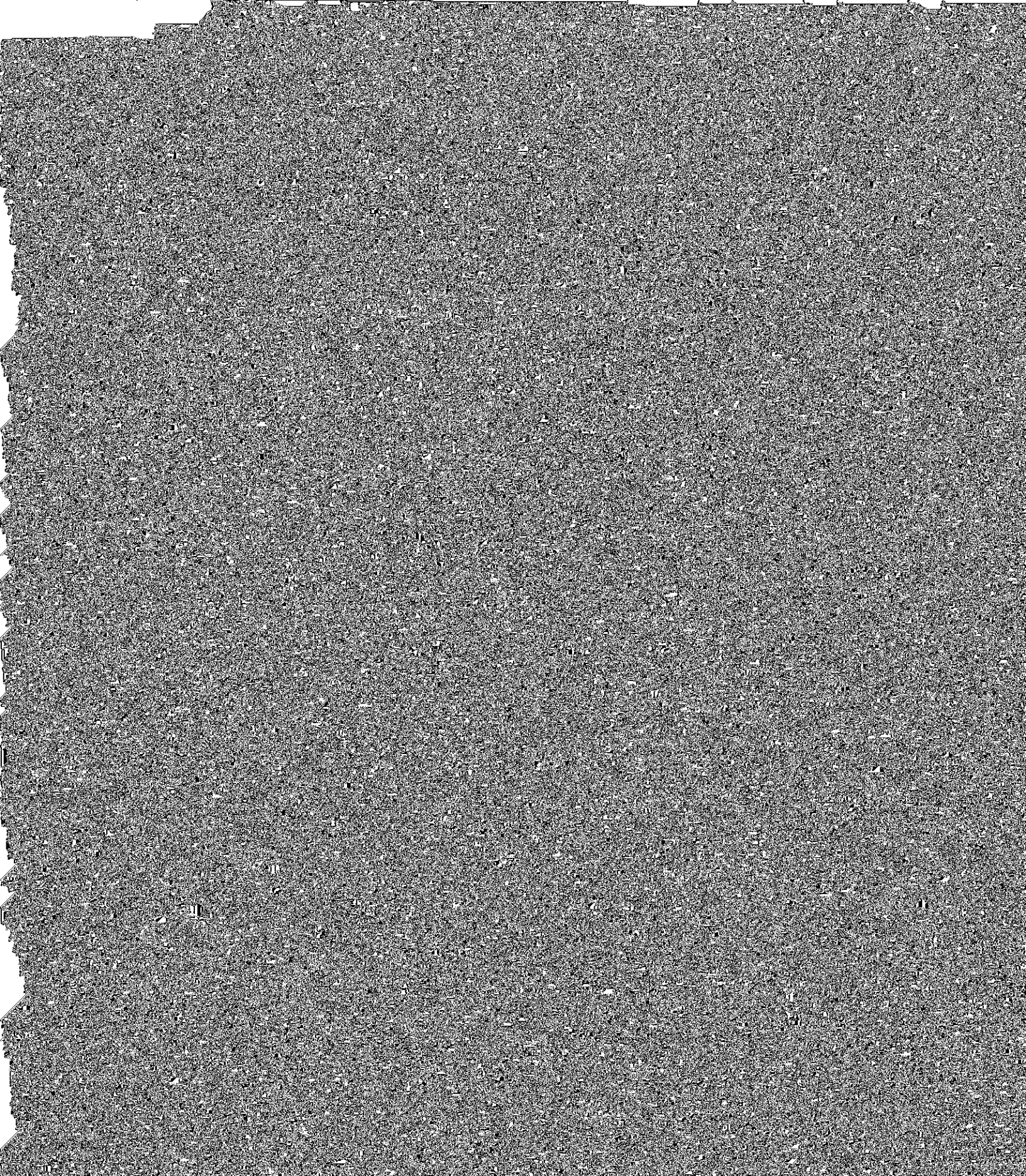
- ii. If the projected enrollment is not realized, provide an explanation for how the institution will cover the shortfall.

The enrollment projections in the early years of the program are extremely conservative. If this enrollment is not realized, the program can be scaled back. The use of existing faculty make the program manageable. The institution is financially able to support the program until it is established.

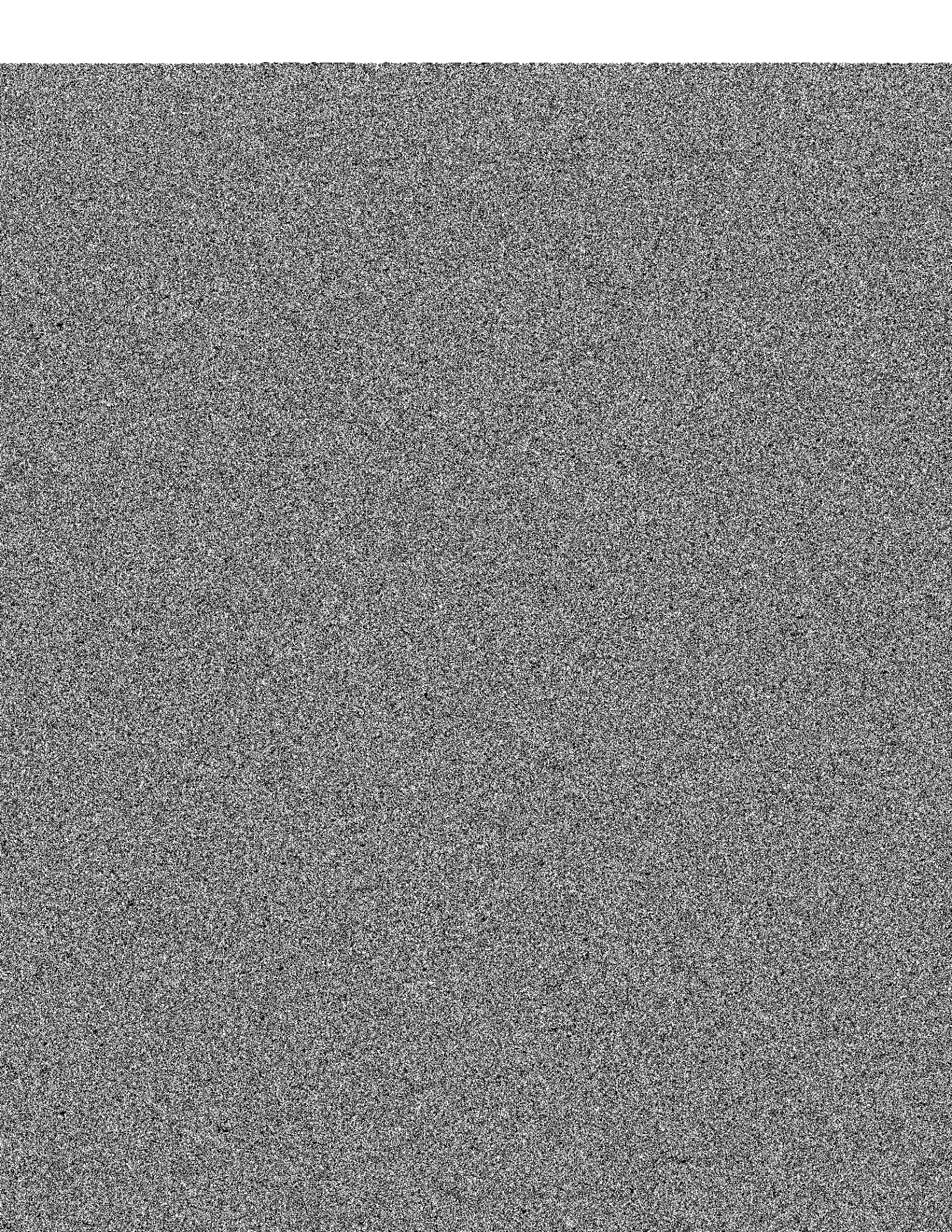
I. EXPENDITURES	First	Second	Third	Fourth
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# ONE-STEP ACADEMIC PROGRAM PROPOSAL

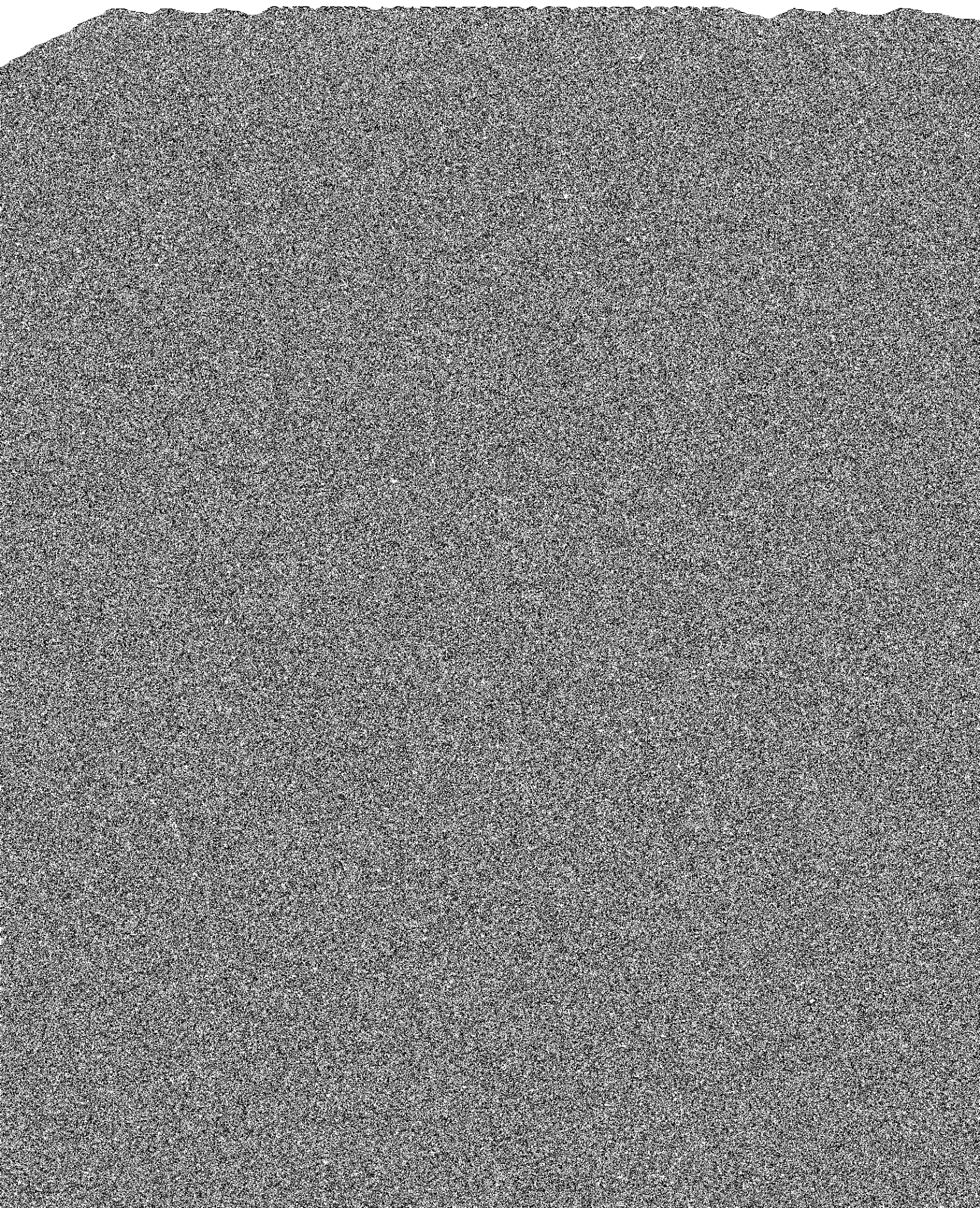
Supplies/Expenses	2,000	2,000	3,000	3,000
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# ONE-STEP ACADEMIC PROGRAM PROPOSAL

## Course Descriptions of New Courses

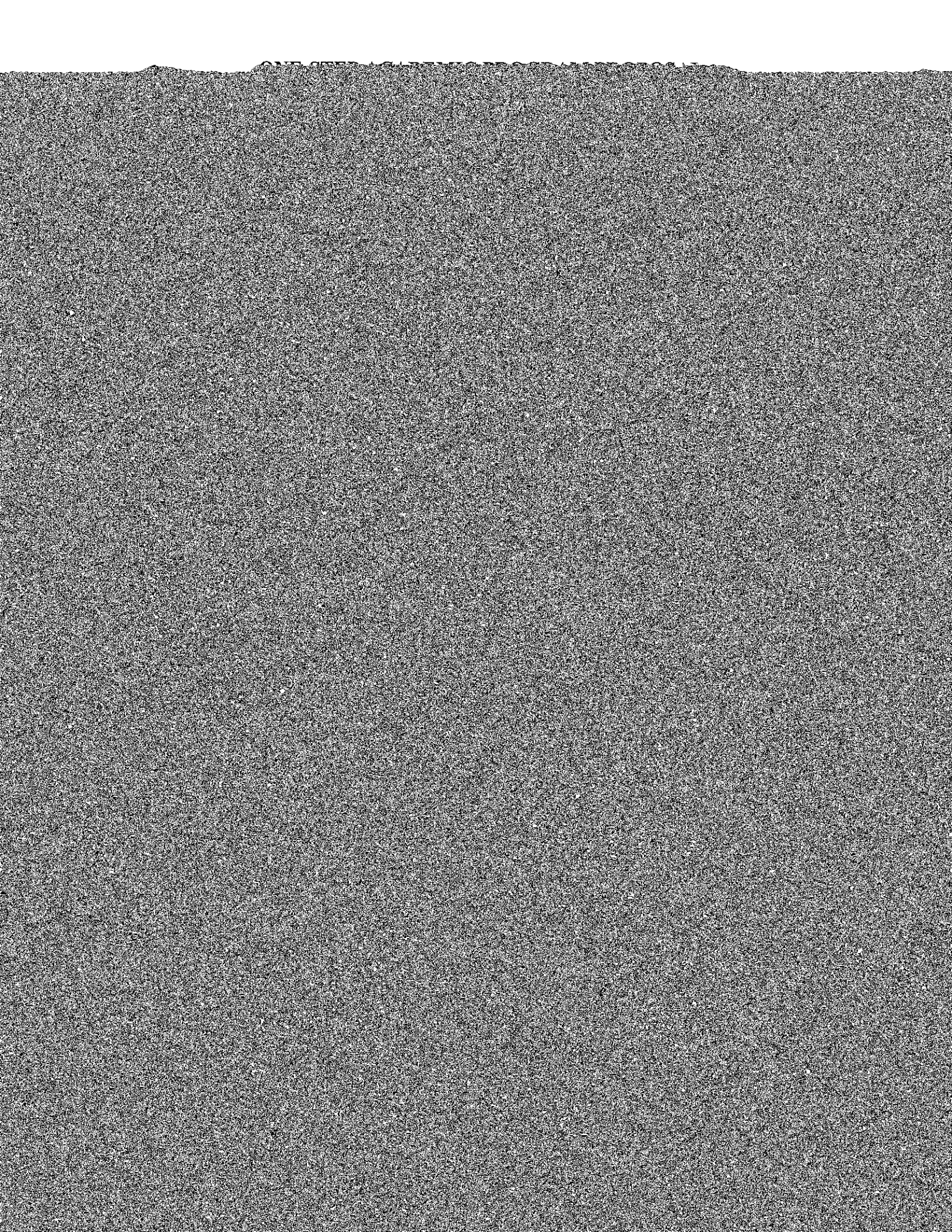
# ONE-STEP ACADEMIC PROGRAM PROPOSAL

**MUSA 3111, 3112, 4111, 4112 Upper Level Applied Music (Emphasis)**

Credit: 2 hours

Prerequisite: Audition. Courses must be taken in sequence.





## ONE-STEP ACADEMIC PROGRAM PROPOSAL

Description: This is a survey of gospel music beginning with African tonal structures and forms, the effects of the African diaspora, and the development of sacred music from the North American colonial era through the 20<sup>th</sup> century African American experience.

Lecture/Lab Hours: 3 Hours Class/0 Lab/3 Credit Hours

### **MUSC 3999 Special Topics in Music**

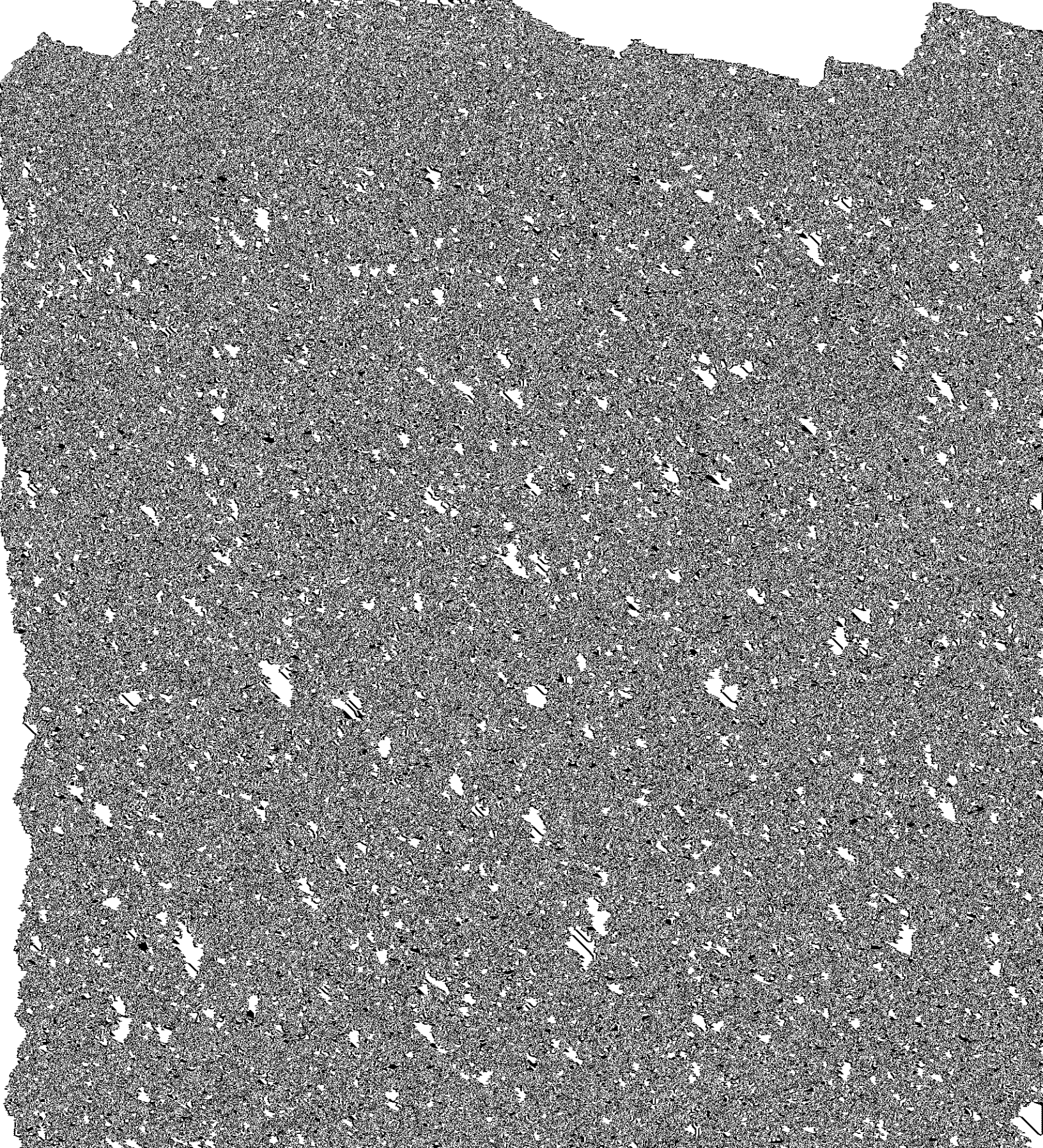
Prerequisites: none

Corequisites: none

Description: This course will cover a variety of topics, current and historical, that are relevant to

## ONE-STEP ACADEMIC PROGRAM PROPOSAL

Description: This course will examine techniques of self-promotion, including social media, web design, and marketing for the creative product.





# ONE-STEP ACADEMIC PROGRAM PROPOSAL

**MUSE 3078 Guitar Ensemble**

**MUSE 3086 Percussion Ensemble**

Credit: 0-1 hour. Repeatable for a total of 4 semesters

Prerequisite: Audition at the discretion of the director

Description: Rehearsal and performance of group literature with emphasis on classical or