MGA Academic Program - Course Schedule and Learning Outcomes

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A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

- 1. Students will analyze and evaluate various rhetorical situations and technologies which affect writers' and users' perceptions of written work.
- 2. Students will research, analyze, and evaluate the latest digital environments and web technologies to write and publish in print format and innovative digital platforms.
- 3. Students will analyze and apply advanced theoretical approaches to editing and style.

What courses do I need to take to graduate from this program?