

# MGA

## Academic Program- Course Schedule and Learning Outcomes

Campus:  
Online

College/School:  
Middle Georgia State University/Arts and  
Sciences

Department: Media, Culture, and the  
Arts

Academic Degree:

Major:

Track(if applicable):

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### What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Students will analyze and evaluate public relations strategies that are instrumental to the profession.

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2. Students will research, analyze, and evaluate the latest digital environments and web tech to write, create, and publish for a variety of audiences.

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3. Students will be able to apply and utilize advanced theoretical approaches to develop case studies or campaigns.

### What courses do I need to take to graduate from this program?

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### What jobs have recent graduates received after completing this program?

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