

Department: **Arts**

Academic Degree: _____ Major: _____ Track(if applicable): _____
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What are the Program Learning Outcomes?

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Students will analyze and evaluate public relations strategies that are instrumental to the profession.
2. Students will create and analyze content for the latest digital environment (i)-5 to

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