

**MGA**  
**Academic Program - Course Schedule and Learning Outcomes**

Campus: D } v

College/School Arts & Sciences

Department: Media, Culture& the Arts

Academic Degree: BA

Major: Media& Communication Track (if applicable):

**What are the Program Learning Outcomes?**

A learning outcome is a description of the knowledge, skills and abilities you will gain as you complete your coursework.

1. Research, analyze, and present conclusions in MLA format.
2. Apply effective oralcommunication skills in an oral presentation.
3. Summarize and analyze the essential theories of new media in a written analysis.

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**What jobs have recent graduates received after completing this program?**

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