Bachelor of Arts in Media & Communication - Sports Broadcasting

Freshman and Sophomore years, you will be taking general education courses (IMPACTS). Core IMPACTS supports your future success and prepares you for upple vel courses and your career!

Freshman & Sophomore Years

TERM 1	TERM 2	TERM 3	TERM 4
ENGL1101 Composition I	ENGL1102Composition II	ENGL 2xxx Humanities Literature Elective	Field of Study Elective (COMM1100)
Math	STEMElective	MCOM2131 News Writing and Reporting	Social Science Elective
Institutional Elective	POLS1101 American Government	NMAC2108 Intro to Social Media	Social Science Elective
NMAC2145 Intro to Media Production*	COMM 2202 of MCOM2200	Lab Science	Lab Science
Humanities Elective	COMM1110 PublicSpeaking	HIST2111/2112U.S.History	NMAC3600 Digital Storytelling

Milestones

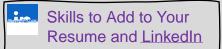
Earn a grade of "C" or higher in English, Math, COMM, NMAC and MCOMcourses.

Satisfy: 15 credit hours a semester or take summer courses. Meet with your advisor at least once each semester.

Get Involved: Visit Knight Life for information on Clubs and Organizations like Knights Academy & Knights of Success

Career Connection: Take a career assessment & review with a career advisor at the LD.

Summer Semester: Take courses and get ahead!



Skills Gained During Freshman & Sophomore Year

Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective Aking

Junior & Senior Years

TERM 5	TERM 6	TERM 7	TERM 8	
COMM 3050 Persuasion & Strategic Comm	COMM3010 Communication Theory	NMAC4452 SportsDocumentary Film	NMAC4483 Capstone Professional Portfolio	
Upper-Level Elective	NMAC 3500 or 3651	MCOM4472 Sports Broadcasting	MCOM3141 Sports Broadcast News Writing	
NMAC3460 Media Criticism	MCOM 3030 Public Relations	Upper-LevelElective	Upper-Level Elective	
NMAC 3010 Media Ethics	Upper-Level Elective	Upper-LevelElective	Upper-Level Elective	
IDS 4080 Sports, Media, and Culture	Upper-Level Elective	Internship		

Milestones

A grade of "C" or higher is required in all COMM, NMAC, MCOM and upper-level courses (3000/4000 level courses).

Career Connection: Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.

Graduate: Apply and prepare for graduation at the end of TERM