

Bachelor of Arts in Media & Communication – Sports Broadcasting

Freshman and Sophomore years, you will be taking general education courses **and** IMPACTS. Core IMPACTS supports your future success and prepares you for upper-level courses and your career!

Freshman & Sophomore Years

TERM 1	TERM 2	TERM 3	TERM 4
ENGL1101 Composition I Math Institutional Elective NMAC2145 Intro to Media Production* Humanities Elective	ENGL1102 Composition II STEM Elective POLS1101 American Government COMM 2202 or MCOM2200 COMM1110 Public Speaking	ENGL 2xxx Humanities Literature Elective MCOM2131 News Writing and Reporting NMAC2108 Intro to Social Media Lab Science HIST2111/2112 U.S. History	Field of Study Elective (COMM1100) Social Science Elective Social Science Elective Lab Science NMAC3600 Digital Storytelling

Milestones

Earn a grade of “C” or higher in English, Math, COMM, NMAC and MCOM courses.
 Satisfy: 15 credit hours a semester or take summer courses. Meet with your advisor at least once each semester.
 Get Involved: Visit [Knight Life](#) for information on Clubs and Organizations like Knights Academy & Knights of Success
 Career Connection: Take a career assessment & review with a career advisor at [theLD](#).
 Summer Semester: Take courses and get ahead!



Skills to Add to Your Resume and LinkedIn

Skills Gained During Freshman & Sophomore Year
 Critical Thinking | Teamwork | Persuasion | Time Management | Inquiry & Analysis | Problem Solving
 Information Literacy | Intercultural Competence | Persuasion | Ethical Reasoning | Perspective Taking

Junior & Senior Years

TERM 5	TERM 6	TERM 7	TERM 8
COMM 3050 Persuasion & Strategic Comm Upper-Level Elective NMAC3460 Media Criticism NMAC 3010 Media Ethics IDS 4080 Sports, Media, and Culture	COMM3010 Communication Theory NMAC 3500 or 3651 MCOM 3030 Public Relations Upper-Level Elective Upper-Level Elective	NMAC4452 Sports Documentary Film MCOM4472 Sports Broadcasting Upper-Level Elective Upper-Level Elective Internship	NMAC4483 Capstone Professional Portfolio MCOM3141 Sports Broadcast News Writing Upper-Level Elective Upper-Level Elective

Milestones

A grade of “C” or higher is required in all COMM, NMAC, MCOM and upper-level courses (3000/4000 level courses).
 Career Connection: Check in with a career advisor to update your resume, Handshake, and LinkedIn profile.
 Graduate: Apply and prepare for graduation at the end of TERM 

