



Full Length Session Descriptions

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Presenter Bio:

Kate Petty is the Director of Alumni & Constituent Engagement at the University of West Georgia (UWG). Kate earned her AA in Secondary Education from Middle Georgia State University in 2006, her BA in English with Secondary Education certification from UWG in 2009, and her MEd in Higher Education Administration from Georgia Southern University in 2016. She is currently pursuing an EdD in Higher Education Administration at UWG where she is researching burnout and turnover among women working in higher education. She has previously served as President of the Georgia Undergraduate Research Collective, and she currently serves as Events Committee Chair for the Middle Georgia State University Alumni Board. She is also a member of the UWG Speech-Language Pathology Advisory Board. Kate is an educator and life-long learner who enjoys working with students and alumni as they engage with their universities. She is passionate about women's leadership and goal-setting.

Inspiring Others to Act **Presenter: Jessica Arnold**

There is a popular formula I taught while VP Store Manager of Macy's that is highly effective when done

group climate effectively. These activities will help the participants identify their communication leadership styles, and practice group problem-solving through communication.

Presenter Bio:

Dr. Claire Joa is an Assistant Professor of Public Relations at Middle Georgia State University. Her research interests are focused on studying information flow and behavioral contagion in social networks, as well as exploring the applications of network knowledge in strategic communication. She also enjoys thinking about how to use new information and jltirn1 (m)TJ0 T(i)4no)-1at