



Middle Georgia State University – Strategic Plan FY24 Priorities SCORECARD

**number, type,
and quality of
jointly
coordinated
AA/SA programs**

[David Jenks;
Jennifer Brannon]

Presence (Knight Life) &
25 Live by School
Engaged stakeholder
group to enhance
alignment and
scheduling of AA/SA
programs.

YEAR 1 HIGHEST

		Georgia Academy Expanded to encompass all aspects of dual enrollment.			
Strategy 2) Lead Innovation and Economic Opportunity		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
<p>6. Ensure High-demand Programs for Workforce and Career Alignment: *Provide Undergraduate Programs that meet residential capacity in Macon and Cochran</p> <p>YEAR 1 HIGHEST</p>	<p>Academic Affairs [David Jenks]</p>	<p>Developed Curriculum and Program proposal for BS in Health Science for face to face offering in Macon/Dublin. Expanded programming discussions for Health Science, PTA, CRNA in Dublin. Expanded programming discussions for Supply Chain / Logistics in Macon / Cochran. Completed comprehensive review to inform maximization of F2F offerings in all programs. Adjusted scheduling to promote student</p>			

		success controlling for instructor and modality.			
7. Use Center for Middle Georgia Studies to Drive University Outreach: *Strengthen university centers.	Office of the President/ Academic Affairs [Christopher Blake; David Jenks]	Job Description Complete. CMGS Project Plan Complete Facility Enhancement nearing completion in Library MGA Economic Analysis completed. Abbeville consultation completed.			
YEAR 1 HIGHEST					
Strategy 3) Build Culture and Identity		July 1 – Sept. 30	Oct. 1 – Dec. 31	Jan. 1 – March 31	April 1 – June 31
8. Plan, Resource, and Promote Campus Roles and Identities: *Refine, promote, and distinguish all campus locations.	Office of the President [Christopher Blake; Kevin Cantwell]	Two President's Town Hall Meetings Conducted in Q1. Establishment of Campus Task Group Committee under RT			
YEAR 1 HIGHEST					
9. Plan, Resource, and Promote Campus Roles and Identities: *Prioritize Oracle consultants' recommendations	Student Affairs [Jennifer Brannon]	Launched Oracle engagement; met with deans, members of the Provost Office, leadership in SA, Operations and			

<p>for residential life.</p> <p>YEAR 1 HIGHEST</p>		<p>Finance, and OoP for institutional collaboration. Reviewed policies, procedures, manuals, position descriptions, starting HRL strategic plan.</p>			
<p>10. Pursue Great-Place/College-to-Work Designation: *Develop Employee Retention Plan with metrics.</p> <p>YEAR 1 HIGHEST</p>	<p>Human Resources</p> <p>[Pam Booker]</p>	<p>Developed an employee engagement survey to use as a baseline for measuring success. The timeline for the launch of the survey is under review.</p>			
<p>11. Promote Culture of Wellness Throughout the MGA Community: *Embed and enhance wellness outcomes throughout University culture and identity.</p> <p>YEAR 1 HIGHEST</p>	<p>Finance and Operations/ Human Resources</p> <p>[Amanda Funches; Pam Booker]</p>	<p>Formed a Wellness Committee charged with identifying wellness initiatives.</p>			
<p>12.</p>					

<p>YEAR 1 HIGHEST</p>	<p>*Build, support, and manage athletic programs.</p>	<p>Hired an Athletic Director Prepared PBC (Peach Belt Conference) visit materials. Concluded most successful #KnightsGive campaign</p>			
<p>Strategy 4): Sustain Fiscal Resilience and Brand Value</p>		<p>July 1 – Sept. 30</p>	<p>Oct. 1 – Dec. 31</p>	<p>Jan. 1 – March 31</p>	<p>April 1 – June 31</p>

13. Apply Data-Driven Accountability to all Operations:
*Create, maintain, and publish scorecards that reflect University System of Georgia Priorities and

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literacy program in Macon-Bibb YEAR 1 HIGHEST					
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15. Grow and
Diversity Streams
of Revenue:
***Increase**